

Shaping the Future of Indonesia's Sustainable Agriculture Through Collaborations and Technology Innovations

wednesday 24 MAY 2023



Dr. Ir. Musdhalifah Machmud, M.T. Deputy for Food & Agribusiness Coordination of Coordinating Ministry for Economic Affairs



Philipp Orga Head of Swiss Economic Cooperation & Development of the Embassy of Switzerland in Indonesia



Syahrudi Head of Sustainable Agriculture of Nestlé Indonesia



MODERATOR **Mirna Mutiara** Business Sustainability Manager of Syngenta

○ 10.00 - 11.30 WIB
○ ZOOM
☞ ENGLISH



Kazim Hasnain President Director of Syngenta



Manfred Borer CEO of Koltiva





Dr. Ir. Musdhalifah Machmud, M.T.

Deputy for Food & Agribusiness at Coordination of Coordinating Ministry for Economic Affairs of the Republic of Indonesia

Musdhalifah Machmud is the Deputy Minister for Food and Agriculture at the Coordinating Ministry for Economic Affairs, Republic of Indonesia. Her coordination and strategic policy areas include rice, red meat, corn, soya bean, palm oil, cocoa, tea, rubber, sugarcane, biofuels, horticulture products, fertilizer, seeds, and more.

While serving as a government officer, Musdhalifah co-initiated the Indonesian Estate-Crop Fund for Palm Oil, a public-private partnership arrangement to support and promote sustainable palm oil, and small farmers' empowerment. She is also a member of the board for that Fund, and sits on the Supervisory Board in Perum BULOG.

Musdhalifah served with the Ministry of Forestry in 1988-2003. She has extensive experiences with wetland ecosystems conservation, biodiversity conservation, budget program preparation and forestry planning, policy making and implementation. Musdhalifah is frequently invited to speak on food, plantation, biofuels and agriculture issues.

Musdhalifah holds a Doctor of Business Management degree at the Bogor Agricultural Institute (IPB), master degree from Institut Teknologi Bandung (ITB), Indonesia, a postgraduate qualification from ITC Enschede in The Netherlands for evaluation and monitoring of environmental change, and a bachelor degree in Forest Management from IPB University in Bogor, Indonesia. Musdhalifah received the Republic of Indonesia's highest medal of honour, the "Satya Lencana Karya Satya", for her work, dedication and achievements in government.



Philipp Orga

Head of Swiss Economic Cooperation of the Swiss State Secretariat for Economic Affairs (SECO) of the Embassy of Switzerland in Indonesia

SwissCham INDONESIA

Philipp Orga is the Head of Economic Cooperation and Development at the Swiss Embassy in Indonesia Prior to his current assignment, Mr. Orga served as Program Manager at the Multilateral Cooperation Division at the Swiss State Secretariat for Economic Affairs (SECO) in Bern, Switzerland.

Before joining the Swiss Government, Mr. Orga worked as a consultant at the Inter-American Development Bank IDB, as well as at the United Nations Development Program UNDP.

He holds Master of Arts in International Affairs from the American University in Washington DO and a Bachelor of Arts in International Relations from the University of Geneva and SciencesPo in Paris.





Syahrudi Head of Corporate Sustainable Agriculture of Nestlé Indonesia

Syahrudi's journey in the field of agriculture began in 1998 when he joined Nestlé Coffee Development Programs as a Coffee Agronomist. Syahrudi journey in the field of agriculture with Nestlé began in 1998, when he joined as Coffee Agronomist in Coffee Development Programs. Armed with a passion for sustainable farming and a deep understanding of coffee cultivation, Syahrudi immersed himself in the world of coffee production, working closely with local farmers to improve their farming practices and increase coffee yields.

- After gaining valuable experience in the coffee farming area, in 2006 Syahrudi's was promoted as an expatriate to Nestlé Sri Lanka to the position of Dairy Area Manager. Continued with the expatriation to Nestlé India to lead the development of a new dairy area in Nestlé India. With his knowledge of dairy management and his ability to establish strong relationships with farmers. In 2008, Syahrudi's career took him back to Nestlé Indinesia, where he assumed the position of Dairy Development Manager. Recognizing Syahrudi's exceptional skills and leadership, Nestlé promoted him to the position of Head of Milk Procurement and Dairy Development in 2013.
- In 2020, Syahrudi's dedication to sustainable agriculture and his proven track record of success led to his appointment as the Head of Corporate Sustainable Agriculture, overseeing dairy, coffee, and grain sourcing. In this executive position, he played a key role in implementing and driving Nestlé's corporate sustainability agenda, working closely with farmers, suppliers, and stakeholders to promote sustainable farming practices, reduce environmental impact, and improve the livelihoods of farmers worldwide.

Throughout his career, Syahrudi has been a driving force in the agricultural industry, leveraging his expertise and passion to make a positive impact on the coffee and dairy sectors. His commitment to sustainable farming and his ability to forge strong partnerships have not only contributed to Nestlé's growth and success but also to the overall advancement of the agricultural community.





Kazim Hasnain President Director, Syngenta Indonesia

Kazim is the President Director of Syngenta Indonesia from 1 January 2022, based in Jakarta. His passion is to drive digital transformation and sustainable agriculture for small holder farmers.

Prior to this, he was the Managing Director of Syngenta Pakistan where he was responsible for bringing the best of agriculture solutions to farmers.

His experiences include leadership roles across sales, marketing, business development and finance.

A chartered accountant by profession, he completed his MBA from INSEAD.





Manfred Borer

Co-Founder, Chief Executive Officer Koltiva

Industry leader, Manfred Borer Co-founded PT Koltiva Indonesia in 2013 and successfully established Koltiva AG in Switzerland together with the founders. Under his direction, he spearheads the company's growth in supporting some of the largest multinational companies in 47 countries by digitizing and verifying global supply chains to be more traceable, reliable, and sustainable. From Seed to Table. He brings forward the human-centered technology with its professional services 'Boots on the Ground' and empowerment method that helps more than 862,000 smallholder producers and business users to improve their livelihoods in rural areas.

Prior to founding Koltiva, Manfred spent more than 12 years+ in his extensive career journey from software developer, project manager, until leading as Indonesia Country Director in Swisscontact (Swiss Foundation for Technical Cooperation).



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COORDINATING MINISTRY FOR ECONOMIC AFFAIRS REPUBLIC OF INDONESIA

WORKSHOP SWISSCHAM INDONESIA

"Shaping the Future of Indonesia's Sustainable Agriculture Through Collaborations and Technology Innovations"

Dr. MUSDHALIFAH MAGHMUD DEPUTY MINISTER FOR FOOD AND ACRIEUSINESS.

JAKARTA, 24th MAY 2023

Introduction

Indonesia is a country with vast agricultural potential, but it faces numerous challenges in realizing this potential. Collaboration and technology innovations are key to shaping the future of Indonesia's agriculture. This presentation will explore how collaboration and technology innovations can help overcome the challenges facing Indonesian agriculture and pave the way for a more sustainable and prosperous future.



The Role of the Agricultural Sector in Economic Development



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Challenges Facing Indonesian Agriculture

Indonesian agriculture faces several challenges, including low productivity, limited access to markets, and climate change. Low productivity is a major challenge, as many farmers lack access to modern farming techniques and technologies. Limited access to markets also hinders growth, as farmers struggle to sell their products at fair prices. Climate change exacerbates these challenges, as extreme weather events become more frequent and unpredictable.



National Sustainable Food System



INCREASING THE COMPETITIVENESS OF AGRICULTURAL COMMODITIES: COLLABORATIVE AND STRENGTHENING OF

UPSTREAM

Sustainable agricultural development by increasing business scale through the integration of production areas and integration of upstream and downstream as well as the involvement of technology and the support of capital owner partnerships (technology, access to distribution, etc.) within the corporate sphere.



Farmers

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Production Inputs

Financing &

Insurance Provider

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Market Provider

Offtaker

Facilitators

FARMER CORPORATE DEVELOPMENT



Technology Innovations in Agriculture

Technology innovations can also play a crucial role in shaping the future of Indonesian agriculture. Precision agriculture, for example, uses data analytics and sensors to optimize crop yields and reduce waste.

Other innovations include mobile apps that provide farmers with real-time weather updates and market information, as well as drones that can monitor crop health and spray pesticides more efficiently.





Digital Agriculture in Agriculture Systems

DA can be used to design and implement sustainable agricultural systems at farm and landscape scales.

Microbiome innovations for a sustainable future



PENTAHELIX COLLABORATION IN PLANTATION COMMODITY DEVELOPMENT



THE ROLE OF STAKEHOLDERS

- **Government**, as regulator, controller, and coordinator.
- **Communities**, as accelerators and liaison between stakeholders and smallholders.
- **Industry**, as an enabler or party who runs the plantation industry business.
- Academics/Researchers, as drafters and help increase the capacity of knowledge and skills.
- **Media**, as an extender that is able to expand information and knowledge of the public through various types of publications.

Success Stories in Indonesian Agriculture

There are already several success stories in Indonesian agriculture that demonstrate the power of collaboration and technology. For example, the SRI (System of Rice Intensification) method has helped smallholder farmers increase their rice yields by up to 50%.

Another success story is the use of mobile apps to connect farmers with buyers, enabling them to sell their products at higher prices and reducing food waste. These success stories show that with the right collaborations and technology innovations, Indonesian agriculture can thrive.





Regenerative Agriculture: Nearly Two Times The Profit

Collaboration in Agriculture

Collaboration between different stakeholders in the agriculture sector can help overcome these challenges. Farmers, government agencies, NGOs, and private companies can work together to share knowledge, resources, and expertise. For example, farmer cooperatives can pool resources to purchase modern farming equipment and share best practices. Government agencies can provide training and support to farmers, while private companies can offer market access and financing options.



IMPLEMENTATION OF PENTAHELIX SYNERGY IN THE PLANTATION SECTOR

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Partnership for Indonesia's Sustainable Agriculture

The Partnership for Indonesia's Sustainable Agriculture (PISAgro) was first announced by Indonesia's Vice Minister of Agriculture and Vice Minister of Trade during the World Economic Forum on East Asia in Jakarta, in June 2011.

Officially established on 20 April 2012, PISAgro is a public-private partnership that was created in response to challenges and opportunities facing the agriculture sector in Indonesia. Through its activities, the partnership seeks to provide an innovative, multi-stakeholder model to address the nation's agricultural challenges sustainably while improving the livelihoods of 2 million smallholder farmers by 2023.

PISAgro now has more than 85 partners – consisting of national and multinational companies, non-governmental organizations (NGOs), donors, and other institutions – spread across 13 Working Groups.

Partner programs spanning 308,512 hectares on average

43% increase in baseline yield

204% increase in baseline income

59.312 hectares of land covered

30% increase in yield from the baseline with the adoption of new practices

204% increase in baseline income

Mobile bank accounts opened for 17,000 farmers

43% increase in baseline yield

292.956 farmers trained in **Good Agricultural Practices** (GAP), post-harvest handling, and sustainability certification

Premiums worth USD 950,000 were distributed to farmers, buying stations, and certification holders

43% increase in productivity

66% increase in income from baseline

33% decrease in greenhouse gas emissions

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The Important Role of Palm Oil Industry on the Economy

As a labor-intensive industry, the Palm Oil Sector contribute significantly to the Economy. This sector drive economic growth, increases export and trade balance, reducing inflation and substituting fossil fuel with renewable energy to strengthen national energy security

We care about sustainability more than others

Indonesian Government has implemented all necessary measures to ensure sustainability management of its palm oil sector, because we care our palm oil sustainability more than others, because it's our life. And the efforts still continue.

19

Challenge: World Class Plantation Operation Toward Industry 4.0

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Conclusion

In conclusion, collaboration and technology innovations are essential for shaping the future of Indonesian agriculture. By working together and embracing new technologies, we can overcome the challenges facing Indonesian agriculture and pave the way for a more sustainable and prosperous future. Let us all work towards a brighter future for Indonesian agriculture!

#UntukEkonomiIndonesia

TERIMA KASIH

COORDINATING MINISTRY FOR ECONOMIC AFFAIRS Gedung Ali Wardhana Jl. Lapangan Banteng Timur No. 2-4 Jakarta

"Ekonomi Unggul, Indonesia Maju"

Palm Oil is The Most Sustainable Vegetable Oil

SUMBER: STATISTA, FREEPIK, BERITASTU RESEARCH

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20%

40%

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meeting the growing world's vegetable oil needs.

80%

60%

The Indonesian Government's Commitment on Greenhouse Gas Emission Reduction

First Nationally Determined Contribution (NDC) Republic of Indonesia

Through the First NDC (2016) and updated NDC (2021), the Indonesian government has strengthened the commitment to reduce GHG emission with the unconditional target **29%** and the conditional target

41% by 2030.

President Regulation Nr.61 of 2011 regarding the National Action Plan for Greenhouse Gas Emission Reduction

Sectors	Reductio (Giga to	Reduction Target (Giga ton CO2e)	
	Unconditional	Conditional	
Agriculture	0.008	0.011	
- Development of plantation on non- forest/abandoned/degraded/Other use (APL) area.	Palm Oil : 74.53 (Mi Rubber : 2.38 (Min Cacao : 5.42 (Min	<mark>llion ton CO2e)</mark> llion ton CO2e) llion ton CO2e)	
Forestry and Peat Land	0.672	1.039	
Energy & Transportation	0.038	0.056	
Industrial Processes and Product Use	0.001	0.005	
Waste Management	0.048	0.078	
Total	0.767	1.189	

- Palm oil industry can supports reduction emission target to the sectors of agriculture, energy, industry, and waste management in setting up mitigation activities.
- National emission reduction targets can be achieved through changes in liquid and solid waste processing technology in the palm oil industry.

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13 CLIMATE	High-Lev	Level Commitment for Existi Program to Support Cli				
	oadmap of Biodiesel Mandatory Program Implementation					
	Sectors	April 2015	January 2016	January 2020	January 2025	
SME, Fish Public Tra	nery, Agriculture, ansportation (PSO)	15%	20%	30%	30%	
Transpor	tation - Non PSO	15%	20%	30%	30%	
Industry a Business	and Commercial	15%	20%	30%	30%	
Power Ge	enerator	25%	30%	30%	30%	

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13 CLIMATE ACTION

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FARMERS CONNECT: a Journey Towards Sustainable Agriculture

• We are the Good food, Good life company

- Ensure the **food safety** and **quality** for the consumer
- Ensure our business operational contributed to protect the earth
- Across our value chain
- For future generation

Our Sustainability Journey to ensure carbon footprint reduction

Nestlē

Our Sustainability Journey to ensure carbon footprint reduction

becoming Net Zero Emission by 2050, where we act across our value chain

Globally, we have collaborated with 500,000 farmers around the world

to advance regenerative farming practices at the heart of our food system

While in Indonesia, we have partnered and collaborated with dairy, coffee, and grain farmers

Implement sustainable agriculture to improve food safety, quality, and productivity

Our roadmap towards Sustainable Agriculture

through Regenerative Agriculture approach

A farming system that aims to conserve and restore farmland and its ecosystem, delivers benefit to farmers, environment, and society

Interventions

regeneration

We believe in **collaborative action** to accelerate the efforts We all have **roles & contribution** to **protect** the earth for **future** generation Because we are part of the **Generation**

Regeneration!

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syngenta

Innovations for Sustainability: Transforming Agriculture for the Next Generation

Classification: PUBLIC

Syngenta Group is a leading sustainable agricultural innovation and technology company harnessing the diversity of our teams and expertise in more than 100 countries to deliver the broadest range of products and services for the benefit of farmers society and our planet

Yield Gap

Corn Intensification increase productivity from 5.4 to 7T/ Ha

Pests & Diseases

- 40% global crop production is lost to pests
- Plant diseases cost • global economy over \$220 billion/ year [FAO]

Indonesia's Agriculture Challenges

Food production of pollinatordependent crops has increased globally by 300 % for the past **50 years**, with an estimated economic value of €153 billion/ year to the global ecosystem

Agriculture produces 12-14% of the world's annual greenhouse gas (GHG) emissions.

Access & Supply Chain

Indonesia

20-50% higher costs of producing staple crops, compared to neighbor countries

0

Agriculture takes up 1/3rd of Indonesia's land & labor force

Syngenta drives sustainable farm productivity Shaping Indonesia's future agriculture

Closed Loop Knapsack System (CLKS)

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tanyapakar

Hubungi tanyapakar untuk mendapatkan informasi budidaya

dan produk Syngenta

Regenerative Agriculture

Where innovation meets tradition

The FIRST BATCH of **Centrigo**TMBroccoli delivery in Lembang

May 2023

150% Higher Harvest (12 MT) compared to Traditional Farmer Practice (8 MT)

143%

Higher output price (10K) compared to wet market price (7K)

81 % Grade A

Where the traditional practice provided only 60% Grade A

Centrigo[™] helped me get a better priced with higher yield. I am happy that Centrigo[™] helped me get a fair price. Thanks to Centrigo[™]. I'm willing to continue this relationship!

Bringing plant potential to life

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KOLTIVA

Enabling Global Supply Chains to be Inclusive, Climate-Smart, and Traceable

BEYOND TRACEABILITY

Leading Agritech Start-Up enabling inclusive, climate-smart, and traceable global Supply Chains

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End-to-End TECH and SERVICE Solutions for all Supply Chain Actors

KOLTITRACE

TECH SOLUTIONS FROM SEED TO TABLE

Web, mobile, GIS, and IOT solutions empowering producers and businesses in global supply chains.

KOLTIPAY

RESPONSIBLE DIGITAL FINANCE AND PAYMENTS

Integrated fintech platform for cashless payments, loans, savings, micro-insurance, and bill payments.

KOLTISKILLS

PROFESSIONAL SERVICES BEYOND TRACEABILITY

'Boots on the Ground' for extension services, farming support, and carbon monitoring.

KOLTITRADE

AGRI-INPUTS-, CROP-, AND CARBON TRADING

Distribution of agri-inputs, single origin crop processing and trading, and carbon credits trading.

Closed Loop Ecosystem: Our Indonesian Landscape

KOLTIVA

486,310 Producers Registered in 24 Provinces and 158 Districts

KOLTIVA

KOLTIVA

BEYOND TRACEABILITY

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Linkedin

YouTube

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