

NEWSLETTER

2024 - 2nd Quarter

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Swisscontact creates opportunities for private sector competitiveness



As an independent non-profit, Swisscontact has been enhancing Indonesia's skilled workforce for 50 years. In 1974, Swisscontact supported the setup of the country's first polytechnic, Swiss Mechanical Polytechnic. Today, the Swiss State Secretariat for Economic Affairs (SECO) funds Swisscontact's Swiss Skills for Competitiveness (SS4C) program to boost private sector competitiveness. [READ MORE](#)

Upcoming SwissCham - Swisscontact SS4C collaboration

Join us on 26 July for a joint SwissCham - Swisscontact in-depth session on Super Tax Deduction, partnering with the Directorate General of Taxes as resource person for this event. This session presents a unique opportunity to engage directly with key representatives from the tax office, providing valuable insights into the tax regulation that enables businesses to claim up to a 200% tax deduction for implementing vocational education and training programs. Don't miss this chance to gain expert knowledge and boost your business competitiveness by registering [HERE](#). We look forward to your participation!

SwissCham CEO Gathering 26 June



INTime now opens at 23 Pascal Bandung with a fresh & luxurious contemporary design concept



INTime, a modern and exclusive watch retail concept created by our founding member, Time International, has unveiled its latest boutique at 23 Paskal Bandung. [READ MORE](#)



Time International Recognized as One of the Best Companies to Work For in Asia

Time International honored with the prestigious titles of “Best Companies to Work For in Asia” and “Most Caring Company” by HR Asia. These awards highlight the company's commitment to cultivating a positive workplace culture and employee well-being. These accolades align seamlessly with Time International's core values encapsulated in ICARE - Integrity, Commitment, Accountability, Respect, Excellent (ICARE). [READ MORE](#)

Zurich Family Gen Assurance

Solusi Masa Depan Stabil untuk Seluruh Generasi

Jakarta, 20 Juni 2024



PT Zurich Topas Life (Zurich) launched Zurich Family Gen Assurance, the insurance product linked to investment (PAYDI), which brings life protection, health protection, and investment. Protection for all family members in one insurance policy also allows customers to transfer the policy to the third generation without re-examination, receive accident coverage benefits of up to IDR 3 billion, and offer loyalty benefits with a total benefit value of up to 385%.

Zurich Indonesia and UI Mobile Bring Innovative Solutions to University of Indonesia Academic Community & Gen Z



PT Zurich Asuransi Indonesia Tbk, PT Zurich General Takaful Indonesia, and PT Zurich Topas Life (Zurich Indonesia) partnered with PT Universal Indonesia Mobile (UI Mobile) to boost insurance literacy and inclusion. Targeting over 27,000 active students and stakeholders of the University of Indonesia via a super app, the initiative aims to raise awareness and accessibility to conventional general insurance, Sharia general insurance, and life insurance.



Roche Children's Walk 2024

Roche Indonesia hosted its annual Roche Children's Walk, part of a global initiative by Roche employees to support children in need. Celebrating its 21st anniversary, the event this year saw Roche Indonesia employees raise Rp 180,793,063 through activities such as bazaars, food sales, talent shows, and running events. The funds were donated to Yayasan Kasih Anak Kanker Indonesia (YKAKI) to benefit children with cancer from low-income families. The walk is held simultaneously in 75 countries and over 165 locations, with Roche matching employee donations. Since its inception in 2003, the initiative has raised CHF 23 million globally, supporting education, nutrition, healthcare, and social development projects for children. [READ MORE](#)

Novartis associates unblocking barriers to better cardiovascular health

Novartis APMA organized a 4-week team-based activity challenge called the Unblocked APMA Challenge, held from 15 April to 13 May to engage associates across the Asia Pacific, Middle East, and Africa (APMA) regions. Activities included various sports and exercise events.

Notably, the Novartis Indonesia team, together with the Novartis Operation Jakarta Site team, organized several events, including to raise awareness about Atherosclerotic CardioVascular Disease (ASCVD). On 5 May during Jakarta's Car Free Day, volunteers walked, ran, distributed informational flyers, and educated the public about ASCVD. The event received positive feedback, energizing participants and reinforcing the belief in the benefits of a healthy lifestyle. Novartis APMA plans to expand this initiative in the future, aiming for broader community impact. #Unblocked #APMAChallenge





Syngenta Indonesia received dual accolades at the TOP CSR Awards 2024: Top CSR Awards 2024 #Star 4 and Top Leader on CSR Commitment 2024 for President Director Kazim Hasnain. These awards highlight the trust and support from farmers and partners. Syngenta's notable programs include empowering women farmers, enhancing rice growers' welfare, improving farmer safety with BPJS Ketenagakerjaan, boosting yields via the HaTi Campaign and 10-Ton Community, fostering rural prosperity through CentriGo, operating 24 Learning Centres, offering digital platforms like Cropwise & peTani Apps, and providing extensive training in safe crop protection practices to over 100,000 farmers.

Syngenta Indonesia promotes circular economy with silage production in Banjarnegara

Syngenta Indonesia is advancing circular economy practices by educating corn farmers on utilizing plant waste, such as stems and leaves, to create silage for livestock feed. At an expo in Banjarnegara, Syngenta showcased techniques for making durable and beneficial silage through natural fermentation. This initiative helps address feed shortages during dry seasons and efficiently uses agricultural by-products. The NK Sumo corn variety is highlighted as particularly suitable.



The rise of conscious consumption: unveiling ethical shopping trends for sustainable products by KOLTIVA



KoltiTrace SHOP, an Indonesian eCommerce platform powered by KOLTIVA, launched Eco-Conscious Week to promote sustainability and conscious consumerism. This “Hyperlocal Community-Driven Initiative” featured notable local brands like JIKA Chocolate and āluān. KoltiTrace SHOP's featured products, such as SUGATA Coffee's Aceh Gayo Arabica Coffee, Flores Manggarai Arabica Coffee, Geographical Indication certified Coconut Sugar, Amed Sea Salt, Java Preanger Tea, and Trigona Honey, support local economies and ethical production. By participating, consumers help drive sustainable development and community empowerment, making KoltiTrace SHOP a key player in promoting conscious consumerism in Indonesia. [READ MORE](#)

Sika Indonesia to showcase innovative construction solutions at Indo Build Tech Expo 2024



Sika Indonesia, a leading chemical and building materials company, is excited to announce its participation in the Indo Build Tech Expo 2024 Part 2, scheduled for 7-11 August 2024. This event serves as a central platform showcasing the latest advancements in construction and building technology. Sika Indonesia aims to present its cutting-edge solutions to industry professionals, including contractors, architects, and homeowners.

As a prominent industry player, Sika Indonesia is dedicated to offering high-quality products and services that improve construction efficiency and durability. The company's portfolio includes waterproofing solutions, concrete admixtures, roofing systems, and industrial flooring. Visitors to Booth 8-C-1 at ICE BSD City, Indonesia, will have the opportunity to explore a comprehensive display of products, interact with technical support, and participate in engaging activities. Join us at the Indo Build Tech Expo 2024 to discover how Sika Indonesia's products can enhance your upcoming construction projects.



Fueling tomorrow's talent: guest lecture & internship opportunities

Bühler had the pleasure of delivering a guest lecture at Swiss German University (SGU) in Alam Sutera, sharing insights on automation modernization and how Bühler drives innovation in food, feed, and mobility.

Bühler also announced new internships for SGU students at Bühler Indonesia in 2024.

SKF Indonesia launches nursery rooms

In today's fast-paced world, the need for a harmonious work-life balance has never been more critical, especially for parents striving to excel in their careers while raising a family. Recognizing this essential need, SKF Indonesia inaugurates new nursery rooms, aptly named "Bintang Kecil" which translates to "Little Stars", at both its factory and sales office. This initiative exemplifies its commitment to providing a supportive environment that caters to the well-being of employees and their families. [READ MORE](#)



ARKO Law (Armila & Rako) won the Practice Leaders Awards 2024

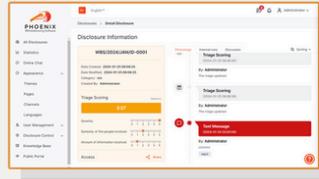
An outstanding achievement by ARKO Law (Armila & Rako), who recently won the Practice Leaders Awards 2024 in the Corporate/M&A Category by HukumOnline. This is a testament to the ARKO Law team's dedication and hard work in providing the best legal services to their clients and partners. [READ MORE](#)

The Renewable Energy Skills Development (RESD) Project

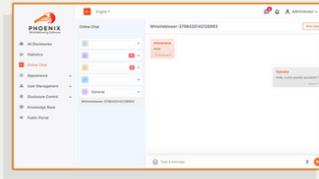


Since its launch in December 2020, the RESD project, funded by the State Secretariat for Economic Affairs (SECO) and implemented by GFA Consulting, has notably advanced renewable energy skills in Indonesia. RESD has trained 204 teachers in technical renewable energy and pedagogical subjects, resulting in five state polytechnics producing 147 graduates specialized in renewable energy with an 82% employment rate. Additionally, five state training centres have run Solar PV and Microhydro Technician Training Programs, training 275 individuals to date. For more details, visit the Renewable Energy Indonesia digital platform, maintained by the Ministry of Energy & Mineral Resources and supported by RESD [here](#).

Integrity International SA launches Phoenix Whistleblowing Software: an advanced SaaS solution with reliable whistleblowing infrastructure



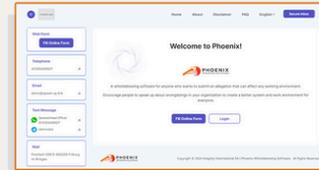
Efficient Case Management



Multilingual with over 80+ Languages



Multiple Reporting Channel



Quick and Easy to Use

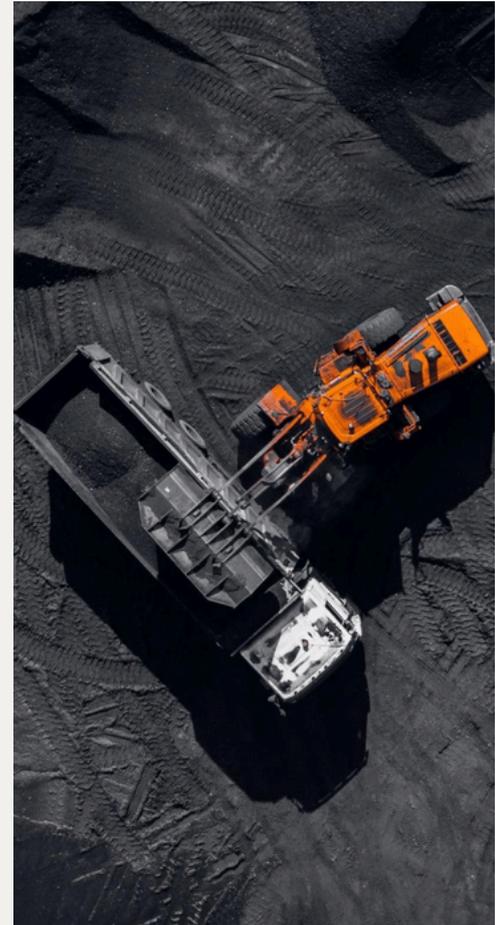
ABB's Cutting-Edge Technology Innovation



[MOSE] L3+ Inspection on ABB AMG 1600 Generators at Hera Power Plant, Timor Leste



Indointernet Edge2 Data Center



Adaro Dewatering & Slurry Booster Pump at Tanjung Tabalong Coal Mine



Safety is our nature

Safety is our nature - true to this guiding principle, GEOBRUGG have been developing and manufacturing protection solutions since 1951. High-strength steel wire nets and matching services monitor and protect against Natural Hazards. They ensure safety in mining and tunneling as well as on motor sports tracks, in industry and in test facilities. With experience, a spirit of research, continuous internal training, and close cooperation with research institutes, we drive innovation and industry standards.

More than 300 specialists work for Geobrugg worldwide. Production facilities on all continents as well as a presence in over 50 countries stand for proximity to the customer and rapid project implementation - from requirements analysis to acceptance. Geobrugg, headquartered in Romanshorn, Switzerland, is an independent company within the BRUGG GROUP.

Geobrugg's fields of application: Slope stability, rockfall protection, coastal and fluvial erosion solution, protection against landslides and debris flows, special solutions in the area of impact protection, motorsport barriers and fences, monitoring and alarm systems, avalanche prevention, mining / tunnels.



The SKF Group was founded in 1907 in Gothenburg, Sweden and the first SKF office in Indonesia was established in 1987 when it founded PT Skefindo Primatama (now SKF Industrial Indonesia).

PT Skefindo Primatama supplied bearings and services to its end user and aftermarket clients through its broad network of authorized distributors throughout Indonesia and represent an ongoing commitment by the SKF Group to the continued development of Indonesia.

With more than 100 years of experience, SKF has evolved into a knowledge engineering company that is able to draw upon its two main value propositions to create proven, yet unique solutions for our clients.

These two value propositions consist of SKF Products and Rotating Equipment Performance (REP).

SKF Products solution includes more than just bearings and units but extend to other areas such as; lubricant and lubrication systems, seals, mechatronics, and power transmission.

Save the Date

Foster Company's Manpower Planning Through In-Company Trainers

SwissCham Indonesia together with Swiss Skill for Competitiveness (SS4C) are offering an Industry-Based Occupational Analysis service, inviting select companies to join the first phase in 2024. This service is free for limited SwissCham Indonesia members (with terms & conditions), helping tailor HR strategies to industry needs.

Additionally, SwissCham Indonesia will provide In-Company Trainer Training in two sessions from 4-6 October 4-6 and 17-20 October 2024, continuing our commitment to supporting member companies in developing skilled workforces. For more details, contact raja.falency@swisscham.or.id

DGIP Intellectual Property Crime Forum (06/05)

SwissCham Indonesia attended the Intellectual Property Crime Forum hosted by the Directorate General of Intellectual Property, Ministry of Law and Human Rights. The strong relationship underscores the shared commitment to combat intellectual property crimes and protect innovation for our common future.



Insights from custom on IE-CEPA implementation (20/05)

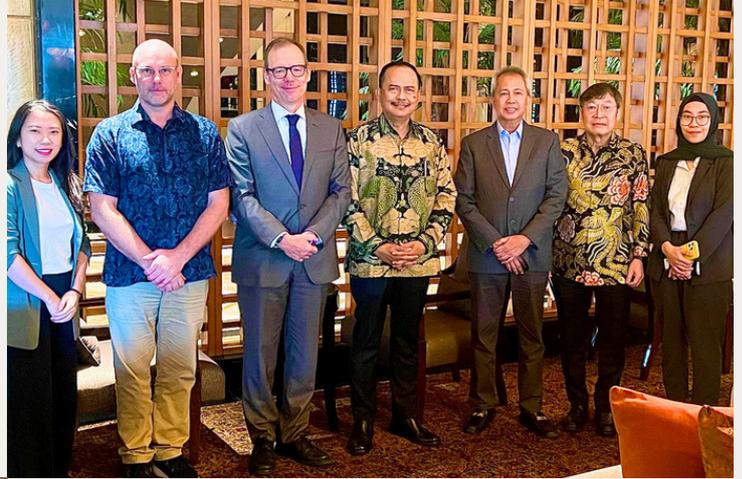
Mr. Gusmiadirrahman, Head of Subdirectorate of International Cooperation of Customs and Excise III



Insights from custom on combating trafficking and distribution of counterfeit products (24/04)

Insightful discussion held by Ease of Doing Business Sectoral Group on the critical role of collaborative efforts in tackling the import of counterfeit products with Tarto Sudarsono, Head of Transnational Crime II at the Directorate General of Customs - Ministry of Finance. Together, government and companies can make strides towards a more secure and prosperous business environment in Indonesia.

**Board of Supervisors
Breakfast Meeting (06/06)**



**Industrial roundtable discussion
structured internship**

**Sustainability and
Innovation Sectoral
Group Gathering (18/04)**



**Perfume Creation Workshop
with Rancang Harum
Gunawan (29/04)**



Dear Valuable SwissCham Members,

Much appreciation and gratitude for your active participation with SwissCham Indonesia. We'd love to hear any suggestions that you might have to make SwissCham Indonesia activities more exciting and engaging. We eagerly await your feedback!

 [SwissCham.Indonesia](https://www.instagram.com/SwissCham.Indonesia)

 [SwissCham.Indonesia](https://www.linkedin.com/company/SwissCham.Indonesia)

 secretariat@swisscham.or.id

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GOLD MEMBERS



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