

NEWSLETTER

Chairman's New Year Message

Dear Members and Friends of SwissCham Indonesia,

As we embark on a brand-new year, I reflect with gratitude on the achievements we have accomplished together over the past year. This year, we aim to enhance our collaborative initiatives, leveraging SwissCham dynamic and diverse membership to explore new opportunities and reinforce shared goals. Thank you for your unwavering support and collaboration and here's to another year of collective success!

Dr. Henry Chia

President Director Endress+Hauser Indonesia
Chairman of SwissCham Indonesia



Indonesia's Path to Sustainable Agriculture & Energy

Indonesia is advancing towards sustainable agriculture and energy, guided by the government's strategic priorities to enhance national resilience and contribute to global sustainability. In agriculture, the focus lies on boosting productivity through innovation, upgrading infrastructure for smallholder farmers, promoting digital farming technologies, and improving agricultural mechanization. Key initiatives include ensuring reliable access to fertilizers and optimizing value chain management to boost yield and farmer welfare.



Parallel efforts in the energy sector seek to reduce dependence on fossil fuels. Indonesia is actively developing its abundant renewable resources, including geothermal, solar, and wind power. The country is also exploring synergies between agriculture and energy, with a growing emphasis on biofuel production from crops like palm oil, cassava, corn, and sugarcane. While challenges such as population growth and climate change loom, Indonesia's rich biodiversity and strategic location present unique opportunities. The path forward involves balancing economic growth with environmental stewardship through robust partnerships between government, industry, and other stakeholders.

This holistic approach positions Indonesia as an emerging leader in sustainable development, promising a more secure and environmentally conscious future.

Eryanto

President Director Syngenta Indonesia

SwissCham Gastronomy Dinner: A Night to Remember



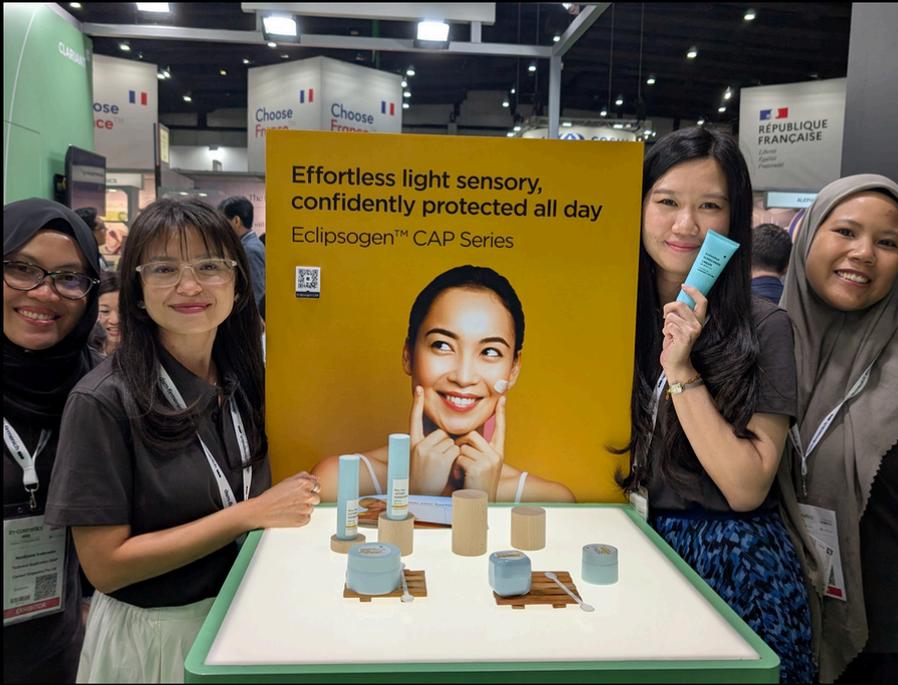
From the interactive cuisines, the fusion of Swiss and Indonesian flavours, to the electrifying atmosphere – every moment was a delight for the senses! [Watch here](#)



One Fine Day on the Greens!



An incredible day filled with friendly competition, networking, and lots of fun on the course of the SwissCham Indonesia Golf Tournament 2024. [Watch here](#)



Clariant presented its patented encapsulation technology, featuring Hostacerin™ CCT and the Eclipsogen™ CAP series with Nanocon™, at the in-cosmetics Asia exhibition in Bangkok, Thailand. These pioneering products, produced at Clariant's Tangerang facility in Indonesia, exemplify the "less-is-more" beauty philosophy, delivering unparalleled simplicity and effectiveness.

CLARIANT INDONESIA



Clariant is set to bolster the Asia Pacific livestock industry by opening a new feed additives production facility in October 2024 at Cileungsi, Indonesia. This launch shifts the production of Toxisorb™ products from Germany to Indonesia, alongside the Terrana™ series crafted with locally sourced clay. This move underscores Clariant's commitment to food security and enhanced regional customer service. Addressing the industry's challenges with mycotoxins—responsible for productivity losses and animal health issues—Clariant's Toxisorb™ and Terrana™ products effectively bind polar and non-polar mycotoxins, improving animal health and boosting farmers' income.



REGAL SPRINGS INDONESIA and the U.S. Soybean Export Council (USSEC) co-hosted the “Indonesia Tilapia Blue Food” forum on 28 November 2024 for National Fish Day. The event highlighted fish's role in providing high-quality protein for national food security and global markets. Regal Springs Indonesia, a sustainable producer of premium tilapia, underscored the need for collaboration to enhance public awareness of tilapia's benefits. Tilapia served as a protein-rich, nutritious food that supports human resource development in Indonesia.



MEMBERS HIGHLIGHT



NOVARTIS INDONESIA secured two prestigious awards: the Top Employer Award in Indonesia for excellence in employee conditions, as well as the Innovation Award for in-market brands by APMA (Asia Pacific Middle East & Africa) Region. These honors reflect Novartis dedication to fostering a supportive and innovating work environment and to advancing Diversity, Equity, and Inclusion (DEI). Beyond its products, Novartis is committed to creating a workplace where everyone can perform at their best, continue driving healthcare innovation and excellence, and contribute to the betterment of healthcare in Indonesia.



INDESSO has soft launched its second vanillin production facility in Ungaran, Central Java, following an investment of over USD 20 million. This cutting-edge facility will eventually double the company's current production capacity of vanillin derived from clove oil, marking a significant step in efficiency and sustainability. As a crucial ingredient in the flavor and fragrance industries, vanillin ex clove is used in flavoring, fragrance, food & beverage, and cosmetics. With rising global demand for natural ingredients, the new facility boost Indesso's ability to meet market needs.



ABB INDONESIA and SKF INDUSTRIAL INDONESIA collaborate to deliver cutting-edge industrial automation solutions, elevate customer support, and advance energy efficiency in Indonesia's key industries. This partnership focuses on enhancing productivity and sustainability in key sectors, including power generation, mining, cement, petrochemicals, oil and gas, and rail transportation sectors.



Reports in top-tier media highlight **ABB INDONESIA** President Director and Country Holding Officer as a leader who seamlessly blends vision, innovation, and a strong commitment to sustainability. Under his leadership, ABB Indonesia has steadily grown into a critical player in driving the nation's industrial growth. In an exclusive interview with Asia Business Outlook Magazine, Gerard Chan elaborates on the crucial role a CFO plays in shaping and maintaining organizational culture, ensuring the company is consistently informed on financial matters. [Read More](#)



GF INDONESIA enhanced school facilities in Karawang on 19 October 2024 and foster a healthier and more conducive learning environment. The initiative included the installation of clean water pipes, tile repairs, and the setup of a new sink, improving sanitation and hygiene access and underscoring its dedication to community well-being and sustainable development. GF Indonesia also hosted a Vase Painting Competition using GF HDPE pipes, sparking creativity and engagement. These events embodied collaborative spirit and officially launched CIP 2024, leaving a lasting impression of unity and progress.



BERCA SCHINDLER LIFTS equipped Jakarta's MRT and LRT systems with dependable escalators and elevators. These installations ensure smooth passenger flow, accessibility for those with mobility challenges, and reduced energy usage. Engineered to manage high passenger volumes, Schindler's solutions meet stringent safety and durability standards. Through its advanced technologies like predictive maintenance and energy-efficient features, Schindler guarantees seamless operation.

SIKA
BAGI REJEKI
BELANJA PRODUK SIKA
MENANGKAN HADIAHNYA

5 Paket Umroh

Voucher Belanja
Senilai Ratusan Juta

SikaCeram 180 GA
Perekat Granite Tile & Batu Alam

SikaTop - 107 Seal ID
Perekat Bata Ringan

ThinBed
Perekat Bata Ringan

SIKA Bagi Rejeki 2024 offers a grand Umrah package prize & hundreds of millions rupiah in prizes. Send unique codes from Sika products (SikaTop 107, SikaCeram 180 GA, SikaMur 130, Sikaceram150 CA) from Nov 1, 2024 - Mar 31, 2025, to win while using quality products.

GRAN MELIÁ
— JAKARTA —
INDONESIA

Prosperous
CHINESE New Year
Hamper

IDR 888,000++

NIANGAO
IDR 320,000++

BOOK NOW and ENJOY 20% OFF
from 05 - 20 January 2025 on our exclusive CNY Hampers

More info and Orders
Whatsapp +62811 889 0712 or Call +62 21 526 8080

天朝
Tien Chao

Prosperity Feast

SET MENU, 25 - 31 JANUARY 2025
LUNCH 11.30 AM - 3.00 PM | DINNER 5.30 PM - 10.00 PM

IMPERIAL LUNAR INDULGENCE
IDR 888,000++ per person

GOLDEN HARMONY DELIGHT
IDR 1,388,000++ per person

BOOK NOW and ENJOY 20% OFF
from 05 - 20 January 2025 on our exclusive CNY Hampers

More info and Orders
Whatsapp +62811 889 0712 or Call +62 21 526 8080

MEMBERS HIGHLIGHT



Le Petit Chef & Friends arrives at **GRAND HYATT JAKARTA**, now bringing his talented friends from Spain, Italy and Japan in the new Le Petit Chef & Friends show. Expect more fun and more experiences with exquisite dishes coming from four international culinary destinations and cutting-edge 3D-projection mapping technology perfect for families or couples at C's Steak and Seafood on the fourth floor of Grand Hyatt Jakarta.



KERATON at THE PLAZA was delighted to welcome its first guests on 27 December 2024. Located in the heart of Jakarta, this distinguished address reimagines Indonesia's royal heritage for the discerning traveler. With a total of 138 rooms and suites, Keraton at The Plaza captures the beauty of Javanese royal palaces and cultures in a modern, elegant setting. Do not miss the opening offer of up to 30% off valid for stays until 15 April 2025. Visit keratonattheplaza.com to book now.

WELCOME ABOARD NEW MEMBER



polman

POLITEKNIK MANUFAKTUR BANDUNG (Polman Bandung) is a leading vocational institution in Indonesia that specializes in manufacturing technology and engineering.

Established in 1976 through a partnership with Switzerland, Polman Bandung adopts the Swiss dual education model, emphasizing a balanced combination of theoretical learning and practical industry training. This Swiss influence has shaped the institution's approach to education, providing students with hands-on skills and technical expertise essential for success in the manufacturing sector.

With decades of experience working closely with various manufacturing industries, Polman Bandung has built strong partnerships with leading companies, enabling students to gain real-world industrial expertise through internships and collaborative projects. Polman Bandung's industry-focused curriculum has helped produce highly skilled graduates who are well-prepared to contribute to the growth of the manufacturing sector.



SwissCham Indonesia visited the impressive facilities at Politeknik Manufaktur (POLMAN) Bandung and its second campus in Majalengka. The visit was led by SwissCham Chairman and President Director of Endress+Hauser Indonesia, Dr. Henry Chia, accompanied by his team.

The visit highlighted Polman Bandung's impressive programs that integrate manufacturing technologies with traditional engineering education and which fosters a practical learning environment. The strong ties with industry trends and hands-on learning ensure that students gain real-world skills that are highly important to the job market.

CEO Gathering

Promotion of dual Vocational Education & Training

November 2024

In Partnership with Swisscontact



SwissCham Indonesia signed a partnership agreement with Politeknik STMI Jakarta to focus on enhancing human resource development through innovative industrial work practices.

The partnership aims to bridge the gap between academia and industry and open opportunities for students with hands-on experience and practical skills

Founding Members



Gold Members



Silver Members



Copper Members

