

NEWSLETTER

ISSUE 1 · 29/01/2024

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Chairman's New Year Message

Dear Friends, Members of SwissCham Indonesia,

As we embark on a new year, I am thrilled to extend my warmest greetings and best wishes to each one of you. SwissCham Indonesia is poised for an exciting year of growth and collaboration. Together, let's chart new paths, seize opportunities, and reinforce the strong ties and bonds that define our chamber. Here's to a year of collective success and prosperity!

Dr. Henry Chia

President Director Endress+Hauser Indonesia
Chairman of SwissCham Indonesia



Indonesia 2024 Economic Outlook

The economic outlook for Indonesia in 2024 appears promising, marked by steady growth and key indicators. Robust domestic consumption, driven by a growing middle class is anticipated to fuel economic expansion. Government initiatives to enhance infrastructure, coupled with foreign direct investment, contribute to a positive trajectory. Despite global uncertainties, Indonesia's diversified economy and strategic geographic position offer resilience. The digital economy is flourishing, fostering innovation and entrepreneurship.



Challenges persist, including income inequality and environmental concerns, demanding sustainable policies. Inflation is managed, allowing monetary policy flexibility. External trade remains crucial, emphasizing the need for global economic stability. Tourism, a significant contributor, is on the rebound, aiding recovery post-pandemic. Overall, Indonesia seems poised for a year of economic advancement, balancing growth with socio-economic considerations. Barring any significant negative policy and regulatory changes post election, the outlook should be generally positive.

Gerard Chan

President Director and Country Holding Officer ABB Sakti Industri
Treasurer of SwissCham Indonesia

A Deep Dive Into Local Content (TKDN)

Lively discussion with the Ministry of Industry P3DN Implementation Team Leader, Mahardi Tunggal Wicaksono, on Local Content Requirements (TKDN) during a CEO Gathering co-hosted by Berca Schindler Lifts, and supported by Cany Batik Khals (10/23).



Swinging Into the Green !



SwissCham 2023 Annual Golf Tournament showcases fun, sportsmanship, networking, and camaraderie (10/20). Thanking all sponsors and golfers for the memorable moments, highlights, victories, and business connections forged on the greens.

Policy Talks with Vice Minister of Trade

Delving into the dynamic economic ties between Switzerland and Indonesia with Vice Minister of Trade Jerry Sambuaga, during a CEO Gathering co-hosted by Sika Indonesia and ABB Sakti Industri (11/08).



Raclette & Fondue: A Night to Remember

Swiss culinary delights around Fondue pots and Angklung (12/11).



Rising Stars: Networking Night



An evening of making connections, fun quizzes, and movie night for the Young Professionals of SwissCham member companies during a joint networking event co-organized with the Swiss Embassy (11/3).

Human Rights in Business Workshop



Insights and interactive discourse with OECD and FIHRRST experts on the intricate and important relationships between human rights and business (12/1). Grateful to the Swiss Embassy for this very important initiative!

In - CT Training for the Hospitality Sector



Another round of successful In Company Trainer Training in Bali and Lombok for the hospitality sector. Thank you Swisscontact for the joint collaboration!



Swiss Alumni Reunion of Friendships & New Connections !



global amines

A Clariant - Wilmar Joint Venture



Global Amines Company, established in 2013, is a 50:50 JV of Swiss global specialty chemicals company Clariant and Asia's leading agribusiness group Wilmar International, based in Singapore. The company focuses on the production and sales of fatty amines and selected amine derivatives, further used in many everyday goods for personal and home care as well as for various technical applications.

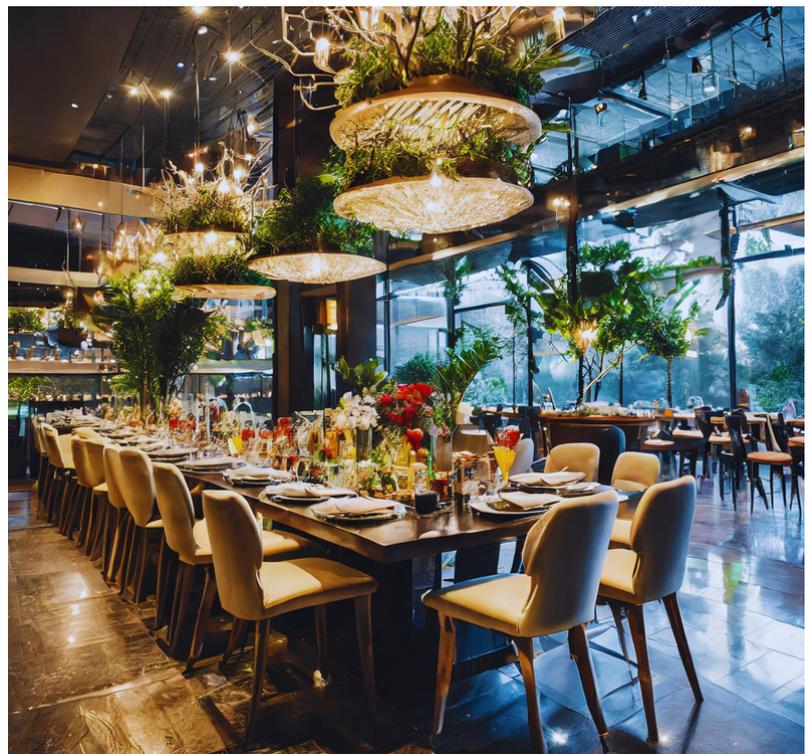
Global Amines combines Clariant's long-time market experience with amines & derivatives and WILMAR's strong position in vegetable oils and fats. Global Amines is thus the first fully integrated company along the value chain from renewable raw materials to fatty amine derivatives. With its own production facilities in Indonesia, Germany, Brazil, and China and tolling facilities in other regions it provides a true global reach for the industrial, home & personal care segment and is now a top player in the field of amines. In Indonesia, Global Amines manufactures fatty amines at its plant at the Wilmar site at Gresik, Surabaya, and amine derivatives at the Clariant Site at Tangerang.



Annapurna Consulting

Annapurna consulting is an F&B consulting company that has successfully delivered projects for companies such as KFC, Pizza Hut, Yummy Corp, Grabfood, Ismaya group, Unilever, Garuda food, Sosro, to name a few.

Services include Product development, Outlet design and architecture, Business development and marketing, Operations setup or revamp (Outlet and central kitchen), Tech solutions implementation (ERP, POS, WMS), as well as Inventory and Supply chain management.



Zurich Indonesia

Zurich Indonesia named The Indonesia Sales Team Champion 2023 with Excellent Predicate and The Indonesia Customer Experience Champion 2023 with Good Predicate, from Business Digest by SWA Media. Congratulations Zurich Indonesia, also for being certified as the “Great Place to Work”!



Nestlé Indonesia

Congratulations to Nestlé Indonesia for receiving the Asia Pacific EFFIE Award 2023 for their exceptional Dancow 'Mother's Love Is Perfect' campaign, executed alongside Ogilvy Jakarta.

Time International

Time International has recently opened four luxury boutiques: IWC Schaffhausen, Jaeger-LeCoultre, Panerai, and Piaget, at Plaza Senayan, Jakarta. Congratulations for the significant milestone!



HM Sampoerna

PT HM Sampoerna Tbk awarded four excellent awards at the HR Excellence Awards Indonesia 2023, reflecting the company's commitment to boosting the employee's sense of belonging, growth, and drive to achieve business objectives.

Endress + Hauser Indonesia

Congratulations to Endress+Hauser Indonesia for being awarded the Indonesia Employee Experience of the Year and the Indonesia Service Experience of the Year by Asian Experience Awards 2023.



Regal Springs Indonesia

Lively talkshow on “Eating Fish, Health Investment for the Golden Generation,” in collaboration with the Ministry of Marine Affairs and Fisheries, to ensure the availability of safe, nutritious, responsible, and sustainable food production.

Blibli for Business

Blibli, has recently been certified as a Great Place to Work, reflecting their working culture - with over 90% of the employees affirming that Blibli is a secure, comfortable, and growth-driven place. Congratulations, on this well-deserved recognition!



ABB Sakti Industri



ABB has delivered a state-of-the-art distribution solution to ensure Southeast Asia's largest floating solar power plant can deliver reliable, clean energy to 50,000 Indonesian homes. The new 250-hectare floating solar power plant in the Cirata Reservoir will avoid more than 200,000 tons of carbon dioxide emissions annually. The reliability of electricity supply is ensured with ABB's UniGear ZS1 medium-voltage switchgear equipped with Relion® protection relays.

ABB recognized once again by Indonesian state-owned utility company PLN as "Best Provider" for its high-performance, locally manufactured MCB (miniature circuit breaker). For the past two decades, ABB has a proven track record as a PLN supplier for MCB, with outstanding quality and unmatched production capacity.



Berca Schindler Lifts

The first-ever Schindler MediaScreen lobby has been successfully installed in Indonesia by Berca Schindler Lifts. This cutting-edge technology elevates the guest experience with dynamic content, information, and advertisements, setting a new standard for modern building entrances.

Mister Loo Indonesia

Mister Loo Indonesia, an innovative public toilet concept from Switzerland had a successful grand opening of the premium Mister Loo TOTO Toilet Premium at the Pantjoran PIK, North Jakarta.



Bahar Law Firm

Bahar Law Firm clinched Hukumonline In-House Counsel Choice Award in 2023 as "Most Recommended Law Firms," and Mr. Wahyuni Bahar, Managing Partner of Bahar Law Firm, recognized with the esteemed title of "In-House Counsel Choice 2023: Hukumonline Most Recommended Lawyer."



Gran Meliá Jakarta

Café Gran Via of Gran Meliá Jakarta has been awarded Tripadvisor's Travelers' Choice Award 2023, recognizing their Café Gran Via in the top 10% of all listings on Tripadvisor with consistently strong reviews.

Bagus Enrico & Partners

Bagus Enrico & Partners, alongside its founding partner, Enrico Iskandar and the partner Debu Batara Lubis has been included as recommended law firms and lawyers in Indonesia in the In-House Counsel Choice 2023 by Hukumonline.



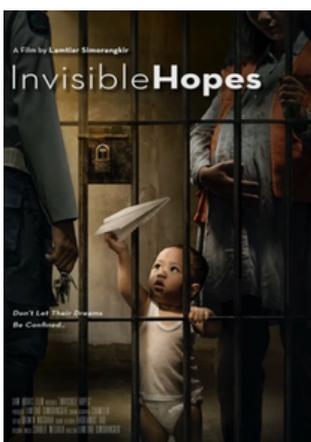
LATEST NEWS

Time International Celebrates 10 Years of Cooperation with Happy Hearts Indonesia



Since 2014, Time International has proudly partnered with non-profit Happy Hearts Indonesia to provide access to quality education for children, particularly in underserved areas and those impacted by natural disasters. The partnership enabled the rebuilding of 17 schools across Java, West Nusa Tenggara, and East Nusa Tenggara. Being committed to sustainable development, Happy Hearts Indonesia have started to build schools from recycled plastic waste.

Visit <https://happyheartsindonesia.org/> or contact Sylvia Beiwinkler, Chief Executive Officer at sylvia@happyheartsindonesia.org to learn more about corporate partnerships, volunteer opportunities for employees and sports fundraising events in Jakarta. HHI is registered as a charity organization in Switzerland.



Making Invisible Hopes Come True: For Children Who Are Born and Raise Behind Prison Bars in Indonesia

"Invisible Hopes," a documentary film made by Lamtiar Simorangkir and her filmmaker community Lam Horas Film, takes a close look at the lives of pregnant inmates and the children behind prison bars. They hope the film will raise awareness and move the hearts of society to pay more attention to pregnant inmates and children behind bars. Contact Lam Horas Film for more information Lam.horas.production@gmail.com



Dear SwissCham Members,

Much appreciation and gratitude for your active participation with SwissCham Indonesia. We'd love to hear any suggestions that you might have to make SwissCham Indonesia activities more exciting and engaging. We eagerly await your feedback!

Sincerely,
SwissCham Indonesia Secretariat

Sarah Suhartono - Executive Director
Raja Falency Arifah - Vocational Program and Business Development Manager
Cintia Caroline - Member Engagement and Communication Manager
Nanda Eka Faradilla - Office Manager
James Alexander-Fleming - Intern

Founding Members



Gold Members



Silver Members



SwissCham's Brochure



SwissCham's Flyer

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SwissCham Indonesia

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