

# NEWSLETTER



## Indonesian Government's Fiscal Outlook and Priorities

As part of the Fiscal, Customs, and Excise Sectoral Group, SwissCham Indonesia members, members of SwissCham Indonesia, alongside Mathias Domenig, Deputy Head of Mission of Swiss Embassy, engaged in a productive discussion with H.E. Vice Minister of Finance Thomas Djiwandono. The discussion underscored the contributions of the SwissCham Indonesia business community in supporting and advancing Indonesia's economic landscape (18/02).



## Swiss-Indonesia Industrial Collaboration



Productive discussion and engagements with the Vice Minister of Industry, H.E. Faisol Riza on Indonesia Strategic Industrial Policy 2025 (12/03).



Endress+Hauser Indonesia launched a scholarship program for Institut Teknologi Bandung, POLI ATMI, Swiss German University, Kalbis University, and POLMAN Bandung during the Networking Event – "Collaboration for Success – Empowering Learning for the Smart Industry" (13/03).



Aside from the scholarship program launch, participants from professionals, educators, and students, engaged in a valuable and transformative discussion on shaping the future of education and workforce readiness.



## Endress+Hauser Indonesia Strengthen Partnership with ITB and POLMAN

Endress+Hauser Indonesia visited the Institut Teknologi Bandung (ITB) for the third time, reinforcing partnership and commitment to supporting education and fostering the next generation of talent in industrial automation (13/03). With Prof. Deddy Kurniadi and team from ITB, the discussion centered around the scholarship program by Endress+Hauser, marking an important step in collaborative efforts to bridge the gap between academia and industry.

Endress+Hauser Indonesia, together with Mr. Steffen Huber, Corporate Sales Director of Endress+Hauser Group, revisited Polman Bandung. Welcomed by Director Mr. Darma Firmansya U, S.SY., M.T., Mr. Mohammad Nurdin, S.T., M.AB., and other distinguished leaders, the visit highlighted the impressive capabilities of students and Polman's advanced facilities. Discussions focused on strengthening industry-academia collaboration and enhancing practical learning opportunities (12/03).





## Coordinating Ministry for Food Affairs Visits Regal Springs Indonesia: A Closer Look at Sustainable Tilapia Processing



Regal Springs Indonesia (RSI) welcomed a courtesy visit from the Coordinating Ministry for Food Affairs of the Republic of Indonesia to RSI Hatchery site and Processing Plant in Serdang Bedagai Regency, North Sumatra (21/01).

The delegation, represented and led by the Deputy for Maritime Resource Coordination, Dandy Satria Iswara, S.Ip., M.Si, was taken around the site areas to observe firsthand the processes of Tilapia fish farming, from breeding at the hatchery to the fish product processing. The Deputy and his team have learned a breadth of knowledge on the high standards of care applied throughout the processes in producing high quality Tilapia fish for export. Such processes embrace sustainability measures of, among others, animal welfare, vegetable-rich feed, and zero-waste. Caring for the healthy development of the fish aims at producing safe and responsibly-farmed Tilapia for healthy fish consumption which is one of RSI's firm commitments to sustainability.

Strategically, this high-level visit aims at enhancing synchronization, coordination, and efforts between the government and the aquaculture industry in strengthening the national food security and food safety management.







### Weed Control Solution for Rice Farmers

Syngenta Indonesia launched TOPMOST technology, an innovative, non-toxic weed control solution for rice farmers that provides better protection against weeds. Held at the Learning Development Center in Jember, the event was attended by over 500 rice farmers and representatives from the Jember Regency's Plantation and Food Crop Office. With the potential to prevent yield losses of up to 30-40%, it prepares Indonesian rice farmers for a new era of more productive agriculture, supporting rice self-sufficiency and enhancing food security (18/01).

### Partnerships and Innovation



Syngenta Indonesia's National Conference served as a pivotal platform for two engaging panel discussions on multi-stakeholder partnerships and agricultural innovation. The sessions brought together experts and practitioners discussed strategies for strengthening partnerships to enhance food security and farmer welfare and explored innovative business partnership models with strategic partners (06/02).



### Inauguration of Renovated Jakarta Office

Syngenta Indonesia inaugurated its renovated Jakarta head office, which was attended by notable guests, including Swiss Ambassador H.E. Olivier Zehnder, who emphasized Syngenta's vital role in Indonesia's agriculture. This renovation reflects Syngenta's organizational growth and dedication to supporting Indonesian farmers, aligning with the new "Petani MAJU" vision, which focuses on maximizing profitability, accelerating innovation, promoting sustainability, and fostering teamwork, supporting the government's goals of food self-sufficiency and security (03/02).

### Vice Minister of Industry Visits Plant



Syngenta Indonesia had the honor of welcoming the Vice Minister of Industry of the Republic of Indonesia, Mr. Faisol Riza, at Syngenta's Crop Protection Plant in Gunung Putri, Bogor Regency, West Java, to tour the plant and witness firsthand the production process of Syngenta's Plant Protection Products. The products manufactured at the Gunung Putri factory not only serve the local market but also meet export demands (13/03).





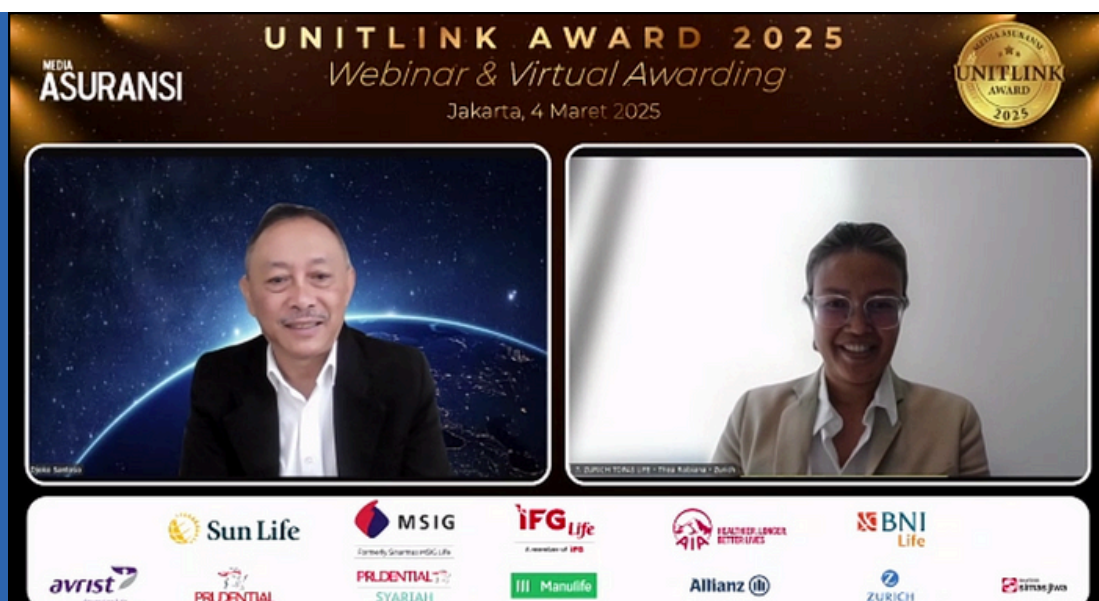
Zurich Topas Life launched Zurich Income Assurance Plan, a life insurance product that offers comprehensive insurance protection with flexibility or premiums payment, benefits payouts and underwriting method (11/02).

### Zurich Topas Life has been awarded the Best Unit Link Awards 2025 by Investor Trust.

PT Zurich Topas Life (Zurich Life) is honored to receive the Best Unit Link Award 2025 in the Sharia Stock 3-Year Period category for Zurichlink Rupiah Amani Equity Fund from Investor Trust. This prestigious recognition reaffirms our dedication to providing high-quality investment that help our customers grow and protect their wealth with peace of mind. At Zurich Life, we remain committed to helping our customers achieve their financial goals through trusted and sustainable investment strategies. Thank you to our valued customers and partners for continued support and trust in us.



Represented by Santy Gui,  
Chief Investment Officer, Zurich Topas Life



Zurich Topas Life has been awarded Unit Link Awards 2025 by Media Asuransi in the Mixed Unitlink Rating Denominated in Rupiah 2025 - Life Insurance Industry.



## Empowering Growth through the Talent Immersion Program



Novartis believes that in a rapidly evolving professional landscape, opportunities for learning and growth have never been more vital. In response to that, Novartis have introduced an innovative approach to talent development called the Talent Immersion Program. This program is a 5 days unique mix of talent exchange across various markets that fuels talent growth, knowledge sharing, and cross-cultural learning.

The Talent Immersion Program pivots on building symbiotic relationships between talents across varying markets. By bridging the geographical and cultural divides, this exchange promises an accelerated development trajectory for our talents. An integral component of the program is the opportunity for best practice sharing. It ensures we collectively progress by sharing knowledge and experiences from different regions and industries. Transferring practices enhances an individual's capability, stimulates innovative thinking, and encourages resilience amidst shifts in market trends. Taking this a step further, the cross-cultural exchange facilitated by the program is a cornerstone for tapping into diverse perspectives, ideas, and potencies.

This year of 2025, Novartis Indonesia is sending 2 of the talents, dr Yuriawati Hendrawan to India and Nabila Afriliana Ruslan to Philippines. Novartis Indonesia also proudly hosting 2 talents from other market, Marlene Manlapaz from Philippines and Ha, Bui Nguyen Duy from Vietnam. Within a full week of learning, talents would typically deep diving best practices in the host market, experiencing field visit to learn from the stakeholders and healthcare industry. The talent would then not only be summarising their learning about the host country but also sharing the best practices of their country. With that, both host and home country will be benefiting from this program.

The Talent Immersion Program isn't simply about gaining new skills - it's about inspiring talents. Participating in the program instils a broader world view, honing professional focus and reinforcing commitment. It invigorates their career journey, serving as an essential leap towards their aspirations.

The Talent Immersion Program circumvents traditional learning constraints, offering a distinctive, enriching platform for talent development. It nudges talents out of comfort zones, providing an intensified learning experience bridging countries, cultures, and markets. Undoubtedly, through initiatives like these, we remain dedicated to crafting the talents that would shape our future.





## Power Up Our Business: Tap into Global Markets as an Electrical Equipment Supplier

ABB Indonesia has proven its real contribution to strengthening the country's electricity and energy sector. It has also set targets for sustainable energy solutions. [READ MORE](#)

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*ABB Indonesia will continue to invest in research and development to bring cutting-edge technology to the market. This includes smart grid solutions, energy-efficient products, and automation technology.*

**Gerard Chan**

President Director and  
Country Holding Officer of ABB Indonesia

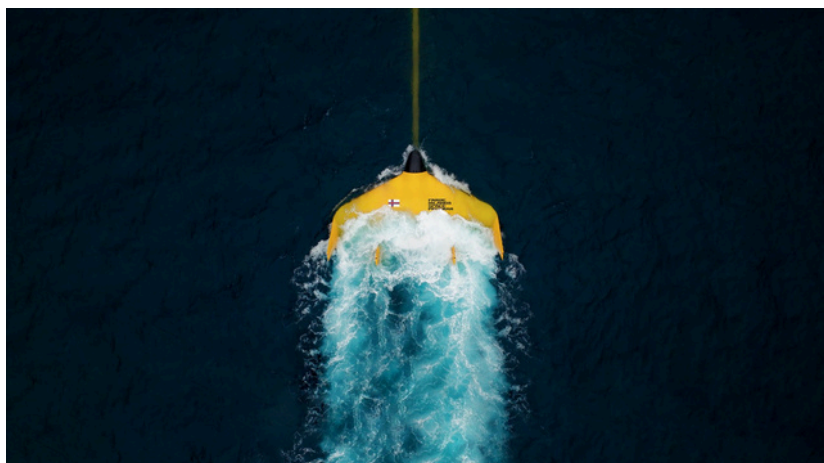
# Bahar

In March 2025, Bahar and Alita published a Whitepaper examining Starlink's entry into Indonesia's telecommunications market. It explores the impact of Low Earth Orbit (LEO) satellites, highlighting the shift from traditional technologies like fiber-optic and geostationary satellites. The whitepaper discusses market competition, regulatory concerns, and economic implications. It encourages industry stakeholders to adapt strategically, fostering collaboration and innovation for a competitive, sustainable future in Indonesia's evolving telecom sector.

[Get the Whitepaper](#)







**While others race to the moon and back, the Faroe Islands space program takes a bold new step in space exploration —without ever leaving Earth.**

One of the largest bearing manufacturers, SKF and ocean energy developer Minesto are launching a space program to harness the Moon's energy by leveraging the power of the tides. This space program aims to utilize the resources we already have right here on Earth.

[Read more.](#)



### **Swiss-backed Property, Verde Two, becomes the first high-rise residential complex in Indonesia with EDGE Zero Carbon certification**



Verde Two, developed by Asia Green Real Estate and Farpoint, has proudly achieved EDGE Zero Carbon certification—the highest level of green building recognition awarded by IFC's EDGE Buildings.

This milestone highlights Verde Two's commitment to sustainability, providing tenants with lower utility costs and a greener lifestyle in the heart of Kuningan CBD in Jakarta. With advanced PM2.5 double filtration AC technology in every residential unit, Verde Two sets a new standard for sustainable and healthy living in Indonesia. [Read more.](#)



## MEMBERS HIGHLIGHT

PT Carsurin Tbk and the National Battery Research Institute (NBRI) have launched Indonesia's most advanced EV battery testing laboratory, delivering full-scope UN 136-compliant testing across thermal, electrical, and mechanical parameters. Focused initially on two- and three-wheel EVs, the facility supports performance validation, safety, and regulatory compliance. This strategic alliance merges capabilities to accelerate sustainable mobility, enhance national energy security, and position Indonesia as a key player in global EV battery innovation and electrochemical energy storage.



## GRAND | HYATT<sup>™</sup>

JAKARTA

Grand Hyatt Jakarta invites guests to explore exciting culinary experiences with an international guest chef and a new healthy menu this month.

Grand Café presents Feast from the East by Chef Ryan Huang from Grand Hyatt Taipei, featuring a Taiwanese cuisine buffet from 17 to 25 April 2025 for only IDR 510,000++ per guest. For a relaxed and healthy dining experience, Poolside Restaurant debuts a new menu that offers an array of vegan options, veggie bowls, Vietnamese banh mi and many more. Please visit [grandhyattjakarta.com](http://grandhyattjakarta.com) for more information.



## GRAN MELIÁ

— JAKARTA —  
INDONESIA

This Easter, experience a delightful Sunday Easter Brunch at Café Gran Via, Gran Meliá Jakarta, where culinary excellence meets festive family fun. On Sunday, 20 April 2025, starting from 11.30AM - 3PM indulge in an opulent all-you-can-eat dining experience featuring a world-class selection of international flavors.

Savor a gastronomic journey with an exquisite array of dishes from across the globe, including premium seafood, succulent roasts, authentic Indonesian, Western, Asian, India delicacies, handcrafted desserts, and more—carefully curated to delight even the most discerning palates. To elevate the experience, enjoy an exclusive 20% discount for MeliaRewards and selected bank partners. For more information, please contact at +62621 – 526 8080, WhatsApp +62 811 8890 712, or email [fb.marketing@granmeliajakarta.com](mailto:fb.marketing@granmeliajakarta.com).





From advanced rotary evaporators to sophisticated NIR spectroscopy and spray drying technologies, BUCHI's comprehensive product range ensures that every laboratory has access to tools designed for success. BUCHI's solutions are tailored to help you achieve efficiency, accuracy, and reproducibility in your processes.

Based in Switzerland, BUCHI has been a pioneer in laboratory technology. PT. BUCHI Indonesia, a leading provider of cutting-edge laboratory equipment and solutions to industries such as pharmaceuticals, chemicals, food & beverage, feed, and academia in Indonesia, is committed to delivering precision, reliability, and innovation to meet your analytical needs



Luther has a long-standing cooperation with Maqdir Ismail & Partners in Jakarta, Indonesia. Our foreign lawyers in Jakarta speak Bahasa Indonesia and are able to fully support our clients in all Indonesian legal matters - for example, in the areas of compliance, corporate and M&A, employment and commercial. The Maqdir Ismail & Partners team, which is exclusively responsible for serving Luther's clients, consists of both foreign and Indonesian lawyers specialising in the corporate, regulatory and commercial matters most relevant to foreign investors. The head of the Indonesian team advised international clients at a Magic Circle law firm for eight years and then worked as in-house counsel at one of Indonesia's leading conglomerates before joining Luther.

# Luther.

Maqdir Ismail & Partners is one of the most renowned law firms in Indonesia. The firm has a long history of advising on corporate, compliance and M&A matters and representing Indonesian and international corporate clients in their business activities in Indonesia. As both M&A transactions and JV structures require a variety of regulatory approvals, its expertise in handling related compliance issues has proven to be very valuable in the past.



## ■ GEBERIT

Geberit is a European leader in the field of plumbing system and sanitary products and was celebrating its 150th anniversary in 2024. Geberit operates with a strong local presence in most European countries, providing unique added value when it comes to plumbing, sanitary technology, and bathroom ceramics.

The production network encompasses 26 production facilities, of which 4 are located overseas. The Group is headquartered in Rapperswil-Jona, Switzerland. With around 11,000 employees in approximately 50 countries. The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012.



## 2024 Golf Tournament Charity

Led by Chairman of the Golf Committee, Mr. Gerard Chan, President Director & Country Holding Officer of ABB Indonesia, SwissCham Indonesia officially hand over the contribution of the SwissCham Indonesia Golf Tournament Charity 2024 to the Panti Asuhan - PYI Yatim & Zakat (20/01).





**Discussion with the Swiss-Indonesia Steering Committee for Skills for Competitiveness (S4C) on the tangible impact of the 1st phase and the outlook and upcoming activities for the 2nd phase (18/03). SwissCham Indonesia remains committed to supporting industry-driven and sustainable DVET and is excited to collaborate further to advance skills for industries.**



## COST AND BENEFIT CALCULATION: RECRUITMENT THROUGH STRUCTURED INTERNSHIP



SwissCham Indonesia proudly shared and built the capability of SwissCham Indonesia members to calculate the Cost and Benefit of having a Structured Internship program (19/02).





### Mixed, shook, and stirred!

An unforgettable night of cocktail craftsmanship with the vibrant communities of the Irish Chamber of Commerce - Indonesia and Chamber of Commerce and Industry Indonesia Portugal at the Gran Melia Jakarta (06/02).



### Strengthening Cooperation with the Director of Investigation and Cooperation of the Directorate General of Intellectual Property



Led by Mr. Edouard Helfand, Managing Director of Integrity Indonesia, the Ease of Doing Business Sectoral Group explored more potential collaboration with the Directorate General of Intellectual Property - Ministry of Law of the Republic of Indonesia, and the Indonesian IP Task Force.



## Founding Members



## Gold Members



## Silver Members



## Copper Members

