

NEWSLETTER

ANNUAL GENERAL MEETING 2025

SwissCham Indonesia successfully held its Annual General Meeting (AGM) on 6 November 2025. The current leadership team will continue to guide the Chamber with stability, commitment, and a shared vision for sustained growth and excellence.

[See more](#)



HAPPY NEW YEAR 2026!

A new year brings fresh energy, new possibilities, and exciting opportunities. I extend my warmest wishes to all SwissCham Indonesia members, partners, friends, and the wider business community. Thank you for your trust, enthusiasm, and active participation. As we turn the page, we celebrate how our community continues to innovate, connect, and grow, proving the strength of our partnerships and the vibrancy of our network.

2026 will be a remarkable year as the Swiss-Indonesian community celebrates 75 years of bilateral relations, a milestone that reflects our enduring friendship and shared commitment to progress.

Looking ahead, we have engaging, exciting, and innovative activities planned around sustainability and innovation, while continuing to boost trade and strengthen ties between our two business communities. SwissCham Indonesia will remain a platform for exchanging ideas, opening doors, and turning opportunities into meaningful business connections.

Wishing you and your loved ones a year filled with health, prosperity, and success!

Dr. Henry Chia

Chairman of SwissCham Indonesia

Corporate Sales Director SEA, Japan & Korea of Endress+Hauser Group



INDONESIA 2026: THE ROAD AHEAD

As we reflect on the past year, we acknowledge with appreciation the progress achieved through sustained collaboration and shared commitment. Indonesia has maintained positive momentum, supported by economic fundamentals and alignment between the public and private sectors has reinforced confidence and established a solid foundation for continued development.

Looking ahead, Indonesia stands well-positioned to continue emphasis on innovation, investment, and sustainable development. It is our shared aspiration that Indonesia will continue to foster an enabling environment that enhances productivity and generates meaningful opportunities for businesses and communities alike.

To the Swiss business community in Indonesia and all members of SwissCham, sincere appreciation is extended for the strong spirit of collaboration and shared values that unite this community.

The collective commitment to excellence and long-term partnership continues to strengthen economic ties and create meaningful impact. As we move forward, continued collaboration, deeper engagement, and shared efforts will be essential in creating lasting value for members and supporting Indonesia's ongoing growth.



Renaud Durteste

Managing Director MSC Indonesia

LEGAL UPDATE

CORPORATE CRIMINAL LIABILITY

By:



On 2 January 2026, Indonesia's new Criminal Code (Law No. 1 of 2023, KUHP Nasional) came into force, extending criminal liability to corporations in broad forms, including legal and non-legal entities. Corporations, along with their management and beneficiaries, may be held liable for general crimes under the KUHP Nasional such as fraud and deception, as well as sector-specific offenses under laws governing areas such as labor, industrial, capital markets, data protection, environmental protection, unfair competition, consumer protection, corruption, and money laundering.

Corporate sanctions are primarily monetary, with fines ranging from Category IV (up to IDR 200 mio) to Category VIII (up to IDR 50 bio), alongside potential additional penalties such as asset seizure, business suspension, license revocation, or company closure. At the same time, Law No. 1 of 2026 was enacted to align and adjust penalties in sectoral laws and local regulations with the KUHP Nasional, modernizing sentencing principles and, in some cases, significantly increasing corporate exposure to fines.



VICE PRESIDENT GUY PARMELIN'S OFFICIAL VISIT TO INDONESIA

Federal Councillor Guy Parmelin, Head of the Swiss Federal Department of Economic Affairs, Education and Research (EAER), led a high-level Swiss business mission to Indonesia, reaffirming the strength, depth, and future potential of the Swiss-Indonesian partnership. Accompanied by a Swiss business delegation, the visit focused on advancing cooperation in trade, investment, education, innovation, and sustainable development. The visit opened with the 4th Annual Meeting of the Swiss-Indonesian Trade and Sustainability Council, co-led by *economiesuisse* and the Indonesian Chamber of Commerce and Industry (KADIN). This was followed by an official meeting with H.E. Rosan Roeslani, Minister of Investment and Downstreaming / Head of BKPM, and the CEO of Danantara Indonesia. A key highlight was the signing of an Expression of Interest on Enhanced Economic Cooperation in the Minerals and Metals sector, supporting sustainable resource development and resilient value chains. The day concluded with a welcoming dinner hosted by KADIN, during which an MoU between KADIN and the Swiss-Asian Chamber of Commerce (SACC) was signed.

On the second day, the delegation visited PT SICPA Peruri Securink, a joint venture between Swiss company SICPA and Indonesia's state-owned Peruri, showcasing trusted collaboration in advanced security technologies. An executive luncheon hosted by SwissCham Indonesia enabled dialogue with CEOs and business leaders,

The luncheon was followed by high-level meetings with H.E. Airlangga Hartarto, Coordinating Minister for Economic Affairs, and Vice Minister of Trade Dyah Roro Esti Widya Putri, highlighting opportunities under the EFTA-Indonesia CEPA. The day concluded with the launch of the SECO Economic Cooperation Programme 2025-2028, aligned with Indonesia Emas 2045 and the RPJMN 2025-2029, at an event hosted by H.E. Rachmat Pambudy, Minister of National Development Planning (BAPPENAS). In Pangalengan, Bandung, VP Parmelin visited POLMAN Bandung and the KPBS Dairy Cooperative, marking over 50 years of cooperation in vocational education and witnessing Swiss-supported initiatives that strengthen skills development, MSMEs, and inclusive value chains.

The final day featured discussions on sustainable infrastructure with H.E. Agus Harimurti Yudhoyono, Coordinating Minister for Infrastructure and Regional Development, followed by the Switzerland-Indonesia Infrastructure Conference 2025. Federal Councillor Parmelin met with H.E. Sugiono, Minister of Foreign Affairs of Indonesia, to discuss ways to deepen economic cooperation following the successful 11th Joint Economic and Trade Commission (JETC) and to reaffirm Switzerland's commitment to long-term bilateral engagement. The visit concluded with exchanges on regional cooperation with H.E. Kao Kim Hourn, Secretary-General of ASEAN, and a private-sector engagement involving Nestlé Indonesia. Overall, the visit underscored a trusted and forward-looking partnership, rooted in shared values and a joint commitment to sustainable growth, innovation, and prosperity.



SWITZERLAND–INDONESIA INFRASTRUCTURE CONFERENCE 2025 “ADVANCING INNOVATIVE AND SUSTAINABLE SOLUTIONS”

The Switzerland–Indonesia Infrastructure Conference 2025, held on 3 October in Jakarta, marked a significant milestone in strengthening bilateral cooperation on sustainable infrastructure development. Bringing together government leaders, industry experts, and business associations, the conference highlighted Swiss expertise and fostered meaningful dialogue on innovative solutions for Indonesia’s infrastructure priorities.

Hosted by Switzerland Global Enterprise, together with the Swiss Business Hub SEA + Pacific and in close coordination with the Swiss Embassy in Indonesia, the conference was made possible through the valued support of Endress+Hauser, ABB, and GF Piping Systems APAC.

Under the theme “Innovative Solutions in Infrastructure Development”, the event provided a platform for exchanging ideas, showcasing technology, and building partnerships that support long-term, sustainable growth.

A key highlight of the conference was the signing of a Memorandum of Understanding between Swissmem and Indonesia Electrical Power Society, laying the groundwork for closer industrial cooperation. The event was elevated by the presence of Federal Councillor Guy Parmelin, H.E. Agus Harimurti Yudhoyono, Coordinating Minister for Infrastructure and Regional Development of Indonesia, as well as prominent panelists from both countries.

Discussions focused on priority areas such as renewable energy, smart water management, and innovative financial models for sustainable infrastructure—sectors where Swiss solutions can meaningfully contribute to Indonesia’s development agenda.



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Regal Springs Indonesia Designates Tilapia as Indonesia's New Generation of Whitefish on National Fish Day 2025

Jakarta, November 25, 2025 - To commemorate National Fish Day 2025, Regal Springs Indonesia (PT Aqua Farm Nusantara) took a strategic step to strengthen its position in the integrated fisheries sector and support the national agenda to enhance food security through high-quality fish protein. At an event titled "Celebrate National Fish Day & Unveiling a New Culinary Experience: Tilapia — A Source of Protein and Nutrition to Support Indonesia's Golden Generation," Regal Springs Indonesia held a stakeholder discussion and launched new packaging for its Tilapia Fillet product in Jakarta.

Present at the event was TB. Haeru Rahayu, Director General of Aquaculture, Ministry of Maritime Affairs and Fisheries; Widya Rusyanto, Head of the Post-Harvest Quality Center, BPPMHKP, Ministry of Maritime Affairs and Fisheries; Tri Aris Wibowo, Director of Processing, Directorate General of PDSPKP, Ministry of Maritime Affairs and Fisheries; Dr. Kristina Joy, BMedSc (Hons), M.Gizi, Sp.GK., Clinical Nutritionist; and Rudolf Hoeffelman, President Director of Regal Springs Indonesia.

On National Fish Day 2025, Regal Springs Indonesia President Director Rudolf Hoeffelman emphasized how Regal Springs Indonesia's collaboration with the government through quality fish products can contribute to maintaining national and global food security, as well as contributing to the blue economy.

"Tilapia is currently a major export commodity in the Indonesian fisheries sector, and demand is growing in the global market. Therefore, today we want to bring the same culinary experience enjoyed by our consumers in the global market, through tilapia, to the Indonesian people," he explained.

Regal Springs Indonesia hopes this initiative will be a sustainable step in strengthening the national fisheries supply chain and the global market, improving the nutritional literacy of Indonesian families, and supporting the vision of the Golden Generation 2045 by providing access to quality, nutritious protein for all levels of society. [See More](#)

 syngenta

25 Years of Syngenta Indonesia: Growing Together with Farmers

In a landmark year, Indonesia's agricultural sector demonstrated remarkable growth and resilience throughout 2025. The nation's commitment to #IndonesiaMAJU yielded exceptional results, with the National Farmers' Exchange Rate (NTP) reaching an unprecedented 125.35 in December 2025, reflecting enhanced farmer prosperity. Government Rice Reserves (CBP) reached a historic 4.2 million tons mid-year, maintaining levels above 3 million tons for the first time. With a national rice surplus of 3.52 million tons, Indonesia achieved self-sufficiency by eliminating rice imports. The government reinforced food security through the Food Supply and Price Stabilization Program (SPHP) and Rice Food Assistance Program, ensuring market stability for both consumers and farmers.

Syngenta Indonesia takes pride in contributing to Indonesia's advancing agricultural journey. In 2025, **Syngenta marked its 25th anniversary**, celebrating a quarter-century of partnership with farmers worldwide. As part of Syngenta's commitment to sustainability, Syngenta Indonesia launched "**Achieving Optimal Rice Cultivation Results**," a **comprehensive rice guidebook** under the "Joint Effort in Sustainability" pillar of Petani MAJU. This resource empowers farmers with sustainable agricultural practices to increase rice productivity. Syngenta also introduced the **innovative slope project**, which addresses environmental challenges in mountainous corn cultivation by applying advanced conservation tillage techniques, aiming to improve productivity and profitability for farmers.

The year also brought prestigious recognition as Syngenta Indonesia earned **four distinguished certifications: Great Place to Work, Best Workplace Indonesia, Best Workplace Asia, and inclusion in Fortune 100 Companies in Southeast Asia.**

Syngenta Indonesia concluded 2025 with a meaningful Christmas celebration at HKBP Resort Sipahutar Church, uniting Syngenta's North Sumatra team, farmers, dealers, government officials, and agricultural extension workers. This hybrid event, connecting participants in person and online across Indonesia, exemplified our commitment to unity and shared progress.



HUBLOT UNVEILS ITS FIRST BOUTIQUE IN INDONESIA

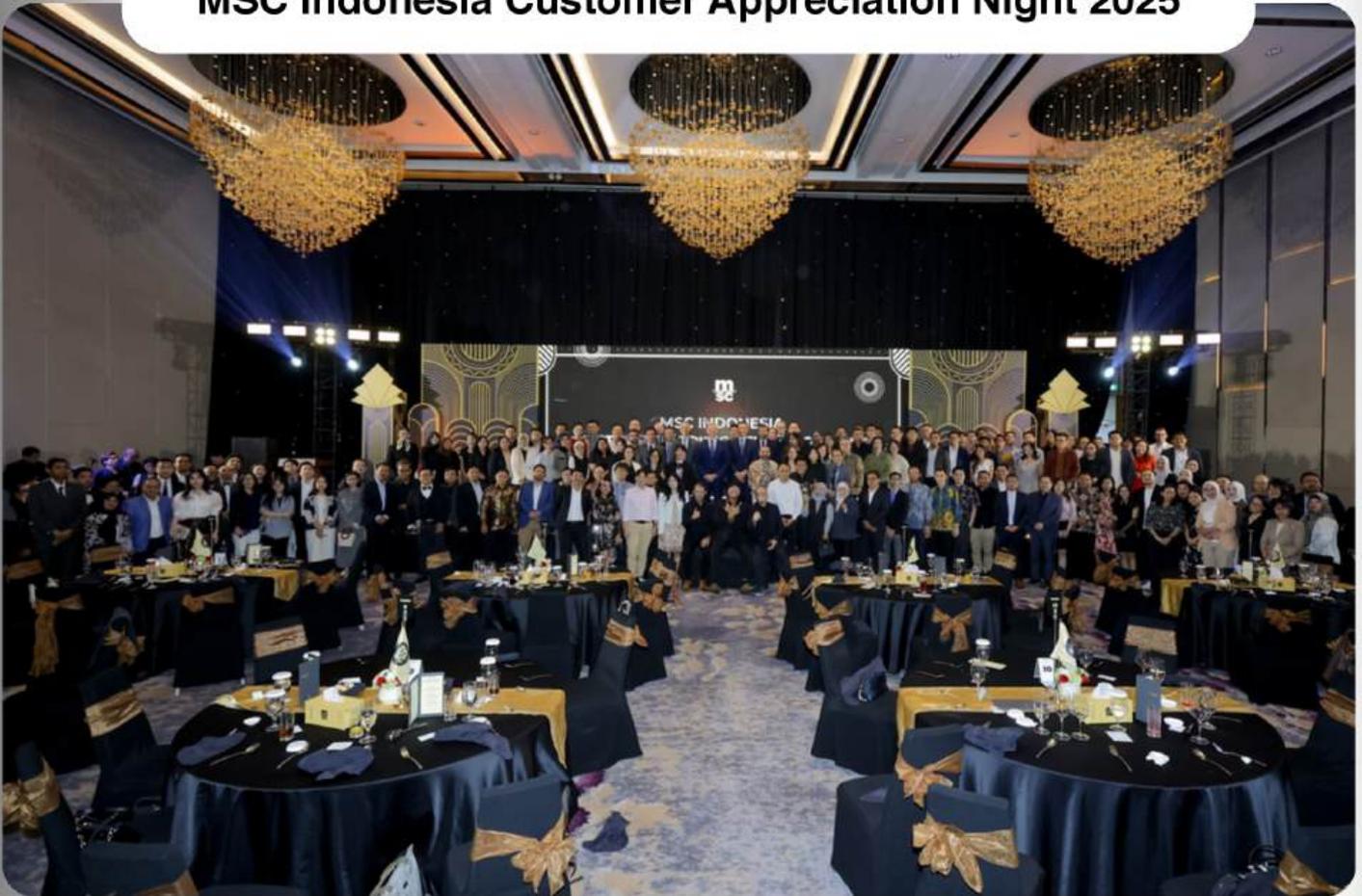


Jakarta, 11 December 2025 - Marking a highly anticipated milestone, Hublot opened its first monobrand boutique in Indonesia. Located at the most premier luxury retail destination, Plaza Indonesia, the boutique caters to the tastes and expectations of a new generation of watch enthusiasts. The 69 sqm space, managed by the leading luxury retail group Time International, introduces an innovative retail concept in Southeast Asia alongside several other features designed to further enhance the customer experience.

Showcasing Hublot's bold design philosophy and its daring, unconventional use of materials, the boutique highlights standout features. From the exterior, a striking façade of grand, meticulously arranged wood panels immediately draws attention. Stepping inside, guests are greeted by blonde wood flooring that flows effortlessly into neutral-toned furnishings, complemented by expertly designed lighting that evokes the uplifting warmth of natural daylight. Curated artwork in vibrant, mood-enhancing hues further enriches the space, creating dynamic focal points throughout. First unveiled at Hublot's boutique in Tokyo's ultra-stylish Omotesando district, this design concept introduces an entirely new dimension to the boutique shopping experience.



MSC Indonesia Customer Appreciation Night 2025



PT MSC Mediterranean Shipping Indonesia recently held a Customer Appreciation Night on 30 September 2025 as a gesture of sincere appreciation to its valued customers for their continued trust, support, and the strong business partnerships cultivated over time. The event was further honored by the presence of representatives from MSC's Geneva Headquarters, Singapore Asia Regional Office, and Air Cargo division, underscoring the solid bilateral collaboration between Switzerland and Indonesia.



Novartis Health Talk: Raising Myelofibrosis Awareness

Your Life, Your Chance – Spot Myelofibrosis Early



On 22/12/2025, the Novartis Head Office, hosted a pivotal health talk focused on myelofibrosis awareness. The event, titled *Your Life, Your Chance – Spot Myelofibrosis Early*, featured a comprehensive session led by Dr Prasetyo Widhi, SpPDKHOM. During the talk, Dr. Prasetyo highlighted the crucial need to recognise the primary symptoms of myelofibrosis, an uncommon but serious bone marrow disorder. He also stressed the importance of early and accurate diagnosis, which can significantly improve patient outcomes. This health initiative forms part of Novartis' broader mission to empower its employees and the community with essential health knowledge. By encouraging attendees to actively share the information they gain, the event not only heightened awareness about myelofibrosis but also supported the ongoing effort to improve community health and wellbeing.





By turning data into action and technology into opportunity, Koltiva is helping shape a more equitable, transparent, and future-ready palm oil sector—one where smallholders are empowered as key drivers of sustainability.

Koltiva's impact speaks volumes:

- ✓ Supporting 185,000+ smallholder producers
- ✓ Working with 2,600+ agribusinesses
- ✓ Mapping over 1.15 million hectares
- ✓ Delivering practical tools for traceability, certification readiness, and financial inclusion.

Transforming the Next 20 Years: How Inclusive Agriculture 4.0 Can Empower the Smallholders Producers Behind 85% of Global Palm Oil Supply



[Learn more](#) about how Koltiva is transforming the next 20 years of palm oil through inclusive agriculture 4.0.



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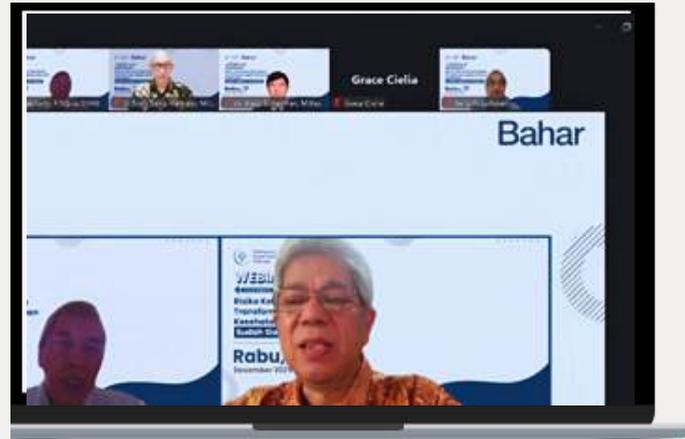
BUILDING TRUST



Sika Indonesia integrates an intelligent assistant into its WhatsApp Center, transforming how customers access information and support.

To ensure Sika's commitment to provide a faster & more informative customer experience, an AI-powered assistant is now available to respond & ensure your experience meets the highest standards.

Bahar



On 11 November 2025, Bahar signed an MoU with the Indonesian Digital Medical Association (PDMI) to advance Indonesia's digital health transformation. The collaboration included a webinar on 17 December 2025 addressing data protection and health data breach risks and highlighted that successful digital health transformation must be built holistically.

"Digital transformation in healthcare is not solely about technology, but about the readiness of governance, allocation of responsibility, and risk mitigation to ensure safe and compliant healthcare services."

Contact busdev@bahar.id or visit Bahar's LinkedIn to learn more about this initiative.

Don't replace. Just add. Intelligent automation starts here. Explore AI Studio



additiv has launched additiv AI Studio: a domain-specific orchestration layer that coordinates specialized AI agents to deliver intelligent automation and measurable efficiency, on any core system. Purpose-built for financial services, AI Studio enables institutions to embed intelligence

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AI agents that work like digital teams

At the heart of AI Studio is a growing library of pre-trained, domain-specific AI agents. These agents automate a wide range of tasks, from data capture and document processing to client engagement and advisory support, each embedded with financial logic and aligned to regulatory frameworks. Through its orchestration layer, AI Studio enables these agents to work together like digital teams, delivering seamless, scalable automation across wealth, credit, insurance, and banking.

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AI Studio is built on the principles of compliance by design, explainability, and human oversight. Whether agents support decisions or automate manual tasks, every action is transparent, traceable, and governed. Institutions remain in full control, with human-in-the-loop frameworks and configurable oversight to ensure responsible AI use across all journeys.

Available now, scale at your speed

With its modular design, financial institutions can launch with ready-to-use AI agents today and expand capabilities over time, across all channels and verticals.

GRAND HYATT™

JAKARTA

Grand Hyatt Jakarta's Celestial Festivities



Celebrate the most wonderful time of the year at Grand Hyatt Jakarta with festive delights and out-of-this-world year-end experiences. The hotel proudly unveils two vibrant new dining destinations — Club Italiano, offering authentic Italian elegance, and Pierre Hermé Paris, the world-renowned French pâtisserie. Guests can indulge in enchanting Christmas dining options, from lavish buffets and Italian feasts to the whimsical Wicked: For Good afternoon tea, while festive activities for families fill the hotel with holiday cheer. To welcome 2026, the Celestial New Year's Eve Celebrations feature unforgettable experiences — from glamorous countdowns and extravagant buffets to intimate soirées — each designed to make the night sparkle.

GRAN MELIÁ — JAKARTA — INDONESIA



Jazzy Night

Every Friday, 6–9 PM, ERRE & Urrechu Jakarta presents Jazzy Night with live jazz, fine dining, and relaxed elegance. Enjoy Aimee Saras, acclaimed Indonesian singer bringing her signature swing-jazz charm to your weekend unwind moments. For reservations and orders WhatsApp: +62 811-8890-712



Spanish Sunday Brunch

Gran Meliá Jakarta presents Spanish Sunday Brunch at ERRE & Urrechu, featuring authentic Spanish flavors, warm hospitality, and a vibrant sharing experience every Sunday from 12.30–3.30 PM. For reservations and orders WhatsApp: +62 811-8890-712



Canary Whistleblowing System

Among the most effective fraud detection tools

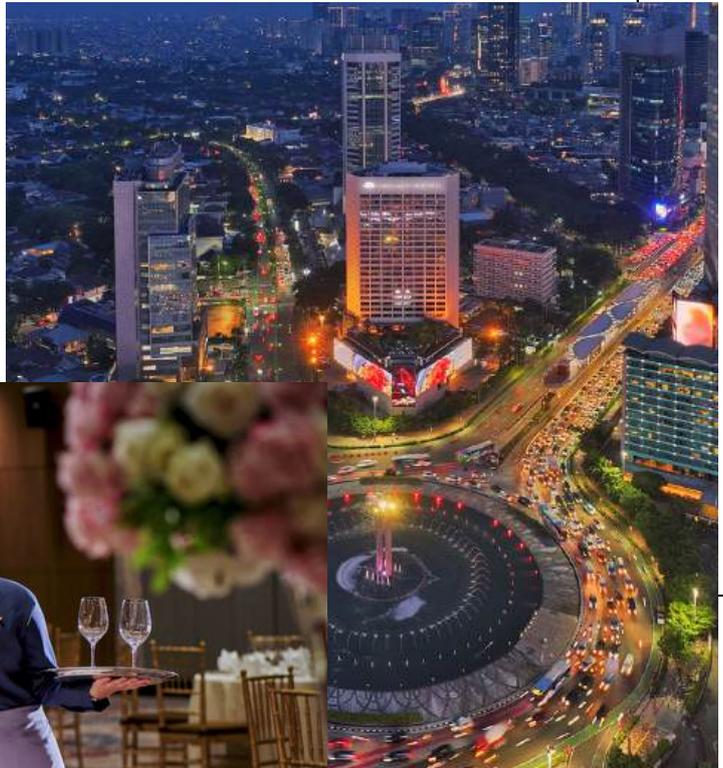


PREVENTION - DETECTION - INVESTIGATION

Integrity has launched Canary Campus, an extension of its Whistleblowing System for schools and universities. It provides a secure channel to report misconduct and unethical behavior, helping institutions create safer learning environments.

[Learn more.](#)

Closing 2025 with key milestones, Mandarin Oriental, Jakarta enters a new chapter as Best Business Hotel, GSTC+++ certified and Gold Winner Sustainability City Hotel, we are ready to welcome guests back with exceptional service & elevated stays for business & leisure in 2026.



SWISSCHAM INDONESIA GALA DINNER 2025



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Say, Cheese
Fondue

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SWISSCHAM INDONESIA SUPPORTS FLOOD RELIEF EFFORTS IN SUMATRA



In support of the relief efforts for the victims of the floods in Sumatra, SwissCham Indonesia raised a total of IDR 170,396,613 from its members, including Novartis Indonesia; Endress+Hauser Indonesia and its employees; Sika Indonesia and its employees; Indesso; Regal Springs Indonesia; and in-kind contribution from Nestlé Indonesia. The donations were officially handed over to the Indonesian Red Cross on 18 December 2025.

Strengthening organizational cyber resilience starts with awareness, preparation, and leadership at all levels. On 21 October 2025, the **Swiss German University** and SwissCham Indonesia co-hosted an interactive, thought-provoking session on Incident Handling, Digital Forensics, and Cyber Security Psychology.



Partnership with the Directorate General of Intellectual Property continues to intensify industry - government coordination and support constructive dialogue. [See More](#)



Human Capital Development Sector Group Gathering

From workforce development and skills gaps to talent retention and the future of work, SwissCham Indonesia Human Capital Development sectoral group explored critical issues as it looks ahead to the coming year.

[See More](#)

Inaugural Meeting of the Advisory Committee for Swiss Skills for Competitiveness (SS4C)



Hosted by **Swisscontact**, the inaugural meeting brought together representatives from the Swiss State Secretariat for Economic Affairs (SECO), the Ministry of Industry, Ministry of Tourism, various government agencies of the Republic of Indonesia, and private sector partners, and reviewed best practices in dual vocational education and training (dVET) as well as discussed strategic topics pertinent to the dVET ecosystem, on 3 December 2025. [See More](#)

#TeamSwitzerland Cheers!

A wonderful year-end moment of the #TeamSwitzerland hosted by the Swiss Business Hub Southeast Asia & Pacific Head, Mr. Roger Zbinden, celebrating our continued partnership, close collaboration, and shared commitment to strengthening the Swiss Ecosystem. Here's to more cooperation in the coming year! [See more](#)



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Good Food, Good Life



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